## **Instatruck Press Release**

## FOR IMMEDIATE RELEASE

Instatruck Driver App Update: Onboarding & Performance Enhancements

Perth, Western Australia - Instatruck is thrilled to announce a significant update to the Instatruck Driver App, launching on Monday, February 3, 2025. This update introduces a game-changing in-app driver onboarding feature, allowing new drivers to complete the entire sign-up process directly within the app—making it easier and more secure than ever to get on the road and start earning.

This update also includes bug fixes and performance enhancements to deliver a smoother, more reliable experience for all drivers, in addition to the new streamlined in-app onboarding. Available on the Apple and Google Play stores.

What's New in The Instatruck Driver App Update? Seamless Driver Onboarding – Sign up, submit documents, and get approved—all within the app.

Performance Improvements – Enjoy a faster, more responsive driver app experience. Bug Fixes – We've addressed key issues to improve stability and reliability.

Tony Tascone, CEO of Instatruck, shared his excitement about this innovation: "At Instatruck, we're always looking for ways to simplify the driver experience and make the process safer and more efficient. Our latest driver app update eliminates unnecessary delays, allowing new drivers to sign up, upload documents and get approved to drive seamlessly—all within a secure and user-friendly app. This is just one of the many ways we're innovating to support our driver community."

Instatruck (winner of the WA Innovator of the Year 2016 in the Growth Category) was founded in 2016 by Siobhan Lancaster and David Blomeley in Perth, Western Australia, with the idea of a digital truck-matching platform for on-demand and last-mile deliveries. Instatruck is changing the way businesses and consumers move goods. It's shaking up the logistics and transport industries through its innovative truck matching platform, which has an easy-to-use interface that makes booking trucks quick and easy for businesses and consumers.

The Instatruck logistics platform offers unmatched agility, making business deliveries run smoothly and allowing shippers to transport goods faster than ever before. The Instatruck community of drivers can find the next job instantly, working to suit their

lifestyle and keep the wheels turning. Customers are also happier than ever to receive their goods at a specified time rather than during an hours-long 'delivery window'. Loads better for everyone.

The team at Instatruck is driven to continue growing as a leading technology-based logistics platform that matches shippers with transport options to keep businesses moving.

Instatruck Stats: 100,000+ loads delivered, 3000+ client base, 5,000,000+ km travelled (total as of January 2025)

The Instatruck Driver App is available in the Apple and Google Play stores. The Instatruck website has more information at <a href="https://instatruck.com.au/driving-for-instatruck/">https://instatruck.com.au/driving-for-instatruck/</a> and <a href="https://instatruck.com.au/onboarding-process/">https://instatruck.com.au/onboarding-process/</a>.

For media inquiries, please contact:
Nikita Miedzyblocki
Marketing Manager
Instatruck
nikitam@instatruck.com.au
0402082244

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