

MEDIA RELEASE

Keen Care Revolutionises Caregiving with Official Launch at Sôl Rooftop, SkyCity Adelaide

Adelaide, South Australia – February 20, 2025 – Keen Care, an Australian-made cloud-based software solution, is set to transform the aged, disability and allied health care sectors with its official launch today at the prestigious Sôl Rooftop in SkyCity Adelaide. This innovative platform is designed to streamline operations for care providers, enhancing the quality-of-service delivery across the nation.

Developed in collaboration with healthcare professionals, Keen Care offers an all-in-one solution tailored to meet the unique needs of caregiving agencies. Key features include:

- **Client Care Management:** Centralised health updates accessible on a single platform, ensuring comprehensive and coordinated care.
- **Automated Scheduling and Rostering:** Efficient staff allocation to maintain uninterrupted care services.
- **Integration with Financial Tools:** Seamless integration with SCHADS Award and one-click connection with accounting software platforms such as Xero for streamlined invoicing and payroll processes.
- **Compliance Reporting:** Automated reports to assist agencies in adhering to local and federal regulations, minimizing compliance risks.
- **Caregiver and Guardian App.** Available on both Android and iOS devices help keep everyone informed on the care of your customer.

Co-founders Aarav Kumar and Dilsee Dutta emphasise that Keen Care is more than just a software solution; it's a comprehensive approach to modernizing care services. "Our mission is to empower care providers with technology that simplifies their operations, allowing them to focus on delivering exceptional care," says Kumar.

The launch event at Sôl Rooftop, known for its sophisticated ambiance and panoramic views of Adelaide, underscores Keen Care's commitment to excellence and innovation. Attendees will have the opportunity to experience live demonstrations of the platform, showcasing its user-friendly interface and robust capabilities.

Keen Care is now available to care providers nationwide. Agencies interested in enhancing their operational efficiency and care quality are encouraged to explore the platform.

For more information, visit www.keencare.com.au or contact on **1300 533 628**

About Keen Care: Keen Care is an Australian-developed cloud-based software solution dedicated to empowering aged, disability and allied healthcare providers. By streamlining daily operations, Keen Care enables service providers to focus on what truly matters: delivering high-quality care.

About Sôl Rooftop: Located on Level 9 of SkyCity Adelaide, Sôl Rooftop offers a blend of casual sophistication and South Australian flavour. With its haute cuisine and late-night cocktails, Sôl provides the perfect setting for memorable events and gatherings.

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Note to Editors: High-resolution images and interview opportunities with Keen Care's founders are available upon request.