

FOR IMMEDIATE RELEASE

# “Safer Sips Launches in Australia: Revolutionary Drink Spike Test Strips for Instant Peace of Mind!”

With nearly **1 in 10 Australians** having had their drink spiked and a significant link to sexual assault, Safer Sips has launched its potentially lifesaving solution to combat this growing threat and protect vulnerable individuals.

Safer Sips is proud to announce the Australian launch of CYD® (Check Your Drink), an innovative tool designed to protect individuals against the growing threat of drink spiking. This groundbreaking product not only **instantly** detects **GHB** and **Ketamine**, the two most commonly used substances in drink spiking, but also identifies **over 650 other amine drugs such as MDMA and Amphetamines**, providing comprehensive protection **in seconds**.

## A TRUSTED GLOBAL SOLUTION, NOW IN AUSTRALIA

CYD® is a well-established product in the UK, Europe, and US markets, renowned for its high reliability (**99% accuracy**) and effectiveness. Its development and performance have been rigorously validated by esteemed independent bodies: **Clinical Trials Laboratory Services (CTLs)**, the **University of Strathclyde**, and, most recently, **Lucideon** as of June 2024. This latest validation confirms that the test now detects **Cocaine and Scopolamine** under the Ketamine test, further strengthening its protective capabilities and making CYD® one of the most reliable solutions available on the market.

## KEY FEATURES OF CYD® TESTS:

- **Fast and Effective:** Quickly detects common spiking drugs like GHB and Ketamine within seconds, enabling immediate action.
- **User-Friendly:** Designed with clear, simple instructions, making it easy for anyone to use.
- **Compact and Portable:** Small and discreet, ideal for carrying wherever you go.
- **Highly Reliable:** Delivers accurate results to provide maximum peace of mind,

### AND AS OF 2025:

- **UK Police Certification:** **The National Police Chiefs Association (SBD) has recently accredited the CYD product for evidential use. This is the first time in the UK a drink spike test strip has received such accreditation.**

## A SAFER SOCIAL EXPERIENCE

*“Everyone deserves to feel safe and enjoy their time out without fear of not knowing what is in their drink. CYD® empowers people to take control of their safety while offering peace of mind and protection for a very affordable price. I know that I feel a lot safer now having this tool on me when I venture out and about”*

- Eliza, founder of Safer Sips.

## AVAILABILITY IN AUSTRALIA

CYD® is now available to Australians via Safer Sips online store. With its proven effectiveness and global validation, CYD® is an essential tool for Australians to protect themselves and their loved ones from the dangers of drink spiking.

Don't take risks with your safety.  
Stay vigilant, and **sip safer with Safer Sips**.

For more information, visit [www.safer-sips.com](http://www.safer-sips.com)

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**ABOUT SAFER SIPS:** Safer Sips was founded in 2024 by a Melbourne Father-Daughter duo, after a deeply personal experience—a drink spiking incident that occurred during an overseas holiday. This event not only shook the founders' sense of safety but also had a significant psychological impact. Determined to regain control and empower themselves, they began searching for solutions to prevent such incidents from happening again. When it was discovered that such protective products were not readily available in the region, they decided to take action.

Safer Sips was created with a mission to provide accessible, effective tools to help individuals feel safer and more confident when enjoying social occasions. At its core, Safer Sips is about empowerment, awareness, and making personal safety a priority.

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