



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Tar & Roses, celebrating 20 years of winemaking in Victoria, opens Cellar Door on the Mornington Peninsula.

Wine lovers, take note! Tar & Roses is thrilled to announce the grand opening of its brand-new Flinders Cellar Door on the stunning Mornington Peninsula. A destination for those who appreciate fine wine, exceptional hospitality, and Mediterranean-inspired, tapas style food, this new space promises a memorable tasting experience in a beautiful and inviting setting.

The Cellar Door offers structured and informative wine tastings conducted by our friendly and knowledgeable staff, allowing visitors to explore the unique character of Tar & Roses wines. The bright and welcoming tasting room provides the perfect atmosphere to enjoy a selection of lovingly crafted wines that reflect the rich traditions and bold flavours of old & new world winemaking.

To complement the wine experience, guests can indulge in a Mediterranean-inspired tapas-style lunch menu, thoughtfully curated to pair with Tar & Roses wines. Each dish highlights fresh, locally sourced ingredients (where possible), enhancing the flavours of our wines while offering a relaxed and social dining experience.

Conveniently open Thursday to Monday from 11 AM to 5 PM, the Flinders Cellar Door is not only a must-visit for wine enthusiasts but also an ideal venue for private events and celebrations. With its warm ambiance and stunning location, it provides a unique setting for intimate gatherings, corporate functions, and special occasions.

Join us at Tar & Roses Flinders Cellar Door to savour outstanding wines, enjoy delicious food, and experience the welcoming spirit of Mediterranean hospitality on the Mornington Peninsula.

Flinders Cellar Door contact details:

2/52 Cook Street, Flinders. VIC

Bookings: 0491 813 925 / cellardoor@tarandroses.com.au

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