

## Hannah Stow Unveils Hard-Hitting New Single "Traits"



Photo by: Dannisha Wroth

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Emerging Boorloo / Perth indie pop artist **Hannah Stow** continues to captivate listeners with her poignant storytelling and emotional depth in her latest release, "Traits." The track, which marks her second release of the year, delves into the complex and often painful themes surrounding the journey of boys growing up into men.

'Traits' explores themes of violence, judgement, and masculinity, challenging listeners to reflect on their own relationships with themselves *as men* or *with men*. Is the way they behave a product of their upbringing, the relationship with their parents, or a cultural construct ingrained from a young age?

These powerful questions form the foundation of the song as Hannah Stow captures the intense emotional rollercoaster that comes with tackling the uncomfortable truths of male behaviour.

Hannah Stow is proving that she's here to stay, with "Traits" continuing to build on the momentum from her previous release "Let me know". Her second release is just another example of her refusal to slow down as she tackles raw topics with honesty and heart.

*"I have three brothers and I know their gentle traits as well as the ones that get them into trouble. Watching them grow from young boys into men, as they get into fights, cheat, bottle up emotions or drink to fill voids - I know they will be judged on their actions with no consideration of how they got there. I always wondered if the bad parts of them were a construct of their environment or something embedded in just being a man."* **HANNAH STOW**

This collaborative track was recorded in Perth with production by **Dylan Ollivierre (Grentperez, Meg Mac, Tia Gostelow, Holy Holy, Great Gable, and Joan and the Giants)** incorporating guitar by **Calvin Bennett (Mariae Cassandra, YURA, Keanu)**, drums by **Jack Hill (Noah Dillion, Carla Geneve)** and then mastered in Brisbane by **Blake Malone (Amy Shark, Tia Gostelow, Peach Fur)**.



*Single Art by: Dannisha Wroth*

With around **25K monthly listeners** and nearly **3 million all-time streams** on Spotify, over **69K followers** on Tiktok and **16K** on Instagram, Hannah Stow has established a loyal fan base in the local scene which runs as deep as it does wide. As each new release brings new ears, eyes and hearts to the cause, Hannah's connection with longtime listeners is likewise strengthened through her unfiltered songwriting and her down-to-earth demeanour. With a heap of new music to follow in 2025, **'Traits'** is just the second step into what is to be a very busy year for Hannah Stow.

### **PRAISE**

*"Hannah plums the depths of relationship breakdown and self-reflection over this energetic beat and emotive chords. Something about the way she articulates really stands out."*

**Tommy Faith, triple j Unearthed**

*"Yes! I could definitely hear flowerkid in here! Hannah's got that same microscopic songwriting that's full of tenderness."*

**Dave Ruby Howe, triple j**

*"Trust Hannah to go beneath the surface level and tap into the depths of her experiences and life- So raw and honest, thank you for uploading <3"*

**Anika Luna, triple j Unearthed**

*'Traits' is out Friday May 2nd*

**Hannah Stow:** [Official Website](#) | [triple j Unearthed](#) | [Instagram](#) | [YouTube](#) | [TikTok](#)  
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