



Media Release  
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## Sentient Celebrates 18 Years of Innovation in Visualisation and Immersive Technology

**Perth, Western Australia** — Perth-based technology company **Sentient Computing** has marked its 18th anniversary, celebrating nearly two decades of innovation and leadership in visualisation, immersive training, and digital twin solutions for the mining, energy, and infrastructure sectors.

Founded in 2007 by a team of three, Sentient has since grown into a team of over 40 developers, artists, engineers, and project managers based in Perth's Elizabeth Quay. Sentient is now a recognised leader in the visualisation space, delivering thousands of custom-built software and training solutions to over 60 global clients each year.

*"This is a milestone I'm genuinely grateful for. Our journey has always been about our people and the customers who've trusted us along the way. By striving to deliver above and beyond, we've built something we can all be proud of"* said Doug Bester, Founder at Sentient.

*"Thank you to everyone who's played a part in our story so far. Here's to continuing the journey together."*

The company has evolved its offerings from process control engineering to include:

- Advanced **digital twin** platforms
- **Immersive VR training** for high-risk environments
- **Stakeholder engagement tools** for major infrastructure projects
- A growing **video production arm** for storytelling and education

Sentient's mantra — *"Better Than Being There"* — reflects its mission to make complex operations more accessible, safer, and smarter.

With eight industry awards, participation in four accelerator programs, and a strong pipeline of innovative projects, Sentient is positioned for continued growth as it leads the way in delivering human-centred technology solutions.

View the full blog and milestone animation: [insert https://sencom.com.au/2025/sentient-celebrates-18-years-of-innovation-in-visualisation-and-immersive-technologies/](https://sencom.com.au/2025/sentient-celebrates-18-years-of-innovation-in-visualisation-and-immersive-technologies/).

Thanks for your consideration.

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