

MEDIA RELEASE**For Immediate Release****BYDA Launches Oceania's First Digital Utility Portal, Paving the Way for Global Leadership in Utility Safety****(Australia Wide 14/05/2025)**

In an **Oceania first**, Before You Dig Australia (BYDA), in partnership with global technology provider **Reveal**, has launched a breakthrough Digital Proof of Concept (POC) that positions Australian utilities as global leaders in digital safety and underground asset protection.

This innovative platform digitises the entire process formally known as dial-before-you-dig — creating a real-time, spatially represented, and fully automated connection between asset owners, locators, and contractors. The result: a faster, smarter, and safer way to manage underground infrastructure across the construction and utility sectors.

“This is a milestone not just for Australia, but for the broader Oceania region,” said **BYDA CEO, Mell Greenall** “Through our partnership with Reveal, we’re showing how digital innovation can transform safety, efficiency, and compliance across the industry.”

Reveal: Global Technology, Local Impact

Reveal, known for delivering advanced digital twin and infrastructure intelligence solutions globally, brings proven technology to the Australian market through this partnership.

“Partnering with BYDA on this project is a natural fit,” said **Sam Wiffen, Founder/Director of Reveal**. “Australia is ready for this kind of transformation, and BYDA as the industry owned not for profit, is the right organisation to lead it. Our technology has helped cities and utilities around the world improve safety and performance—this is a chance to set a new global standard right here in Australasia.”

Calling for Industry and Government Support

BYDA is calling on industry leaders and both state and federal governments to support the next phase: a national digital portal that improves safety, reduces costly utility strikes, and drives productivity across construction and infrastructure delivery.

“With the support of industry and government, we plan to move to a commercial pilot in the second half of 2025,” said Mell Greenall “This is about more than innovation—it’s about building a safer, more efficient future for every Australian who works around underground infrastructure and could return \$800 million to the economy per annum in efficiency gains.”

The Portal also helps position Australia for regulatory readiness, supporting the much needed transition to a national “no plan, no dig” mandate by embedding digital coordination into every excavation workflow.

About BYDA

Before You Dig Australia (BYDA) is the Peak Body for Utility Safety and provides the national referral service protecting Australia’s underground infrastructure. BYDA connects people planning to work near utilities with asset owners, enabling safe, efficient, and compliant excavation practices.

About Reveal

Reveal is a global technology company delivering digital infrastructure solutions that bring accuracy, automation, and intelligence to underground utility management, planning, and construction.

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