PRESS RELEASE

FOR IMMEDIATE RELEASE

New Automated Welfare Call Service Helps Keep Elderly Australians Safe and Connected

With elderly Australians often living alone, social isolation and missed check-ins can lead to serious concerns for families. **CareAlert**, a leader in personal safety alarms, has launched an **Automated Welfare Call Service**—a simple, cost-effective solution to ensure loved ones are safe, even when life gets busy.

For **less than 30 cents per day**, this service provides **scheduled welfare or medication reminder calls**, offering **peace of mind** for families and **reassurance** for elderly Australians living independently.

"Too often, elderly individuals are forgotten or unintentionally neglected due to busy schedules," says Darren Steele, Manager of CareAlert. "This service ensures they receive a daily check-in, reducing the risk of extended periods without contact."

How It Works

- Two calls per day Choose the days and times that best suit your loved one.
- Available in 10 languages Including Chinese, Greek, Italian, and Hindi.
- Simple confirmation The recipient presses any key to confirm they are okay.
- **Instant alerts** If a call goes unanswered, an emergency contact is notified.
- No contracts, no hidden fees Cancel anytime.

Unlike mobile apps or complicated technology, the **welfare calls work on any landline or mobile phone**, ensuring ease of use for elderly Australians who may not be tech-savvy.

Families can now **sign up within minutes** via the CareAlert website:

carealert.com.au/pages/welfare-call

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