



PRESS RELEASE

For Immediate Release

Forget 24-Hour Flights — This Coastal Escape Brings Europe to the East Coast

Why Australia's Most Stylish New Holiday Home Feels Like a Mediterranean Getaway — Without the Jetlag

Sydney, May 26, 2025: Many Australians are growing weary of chasing the European summer with long-haul flights and soaring costs. Now, a boutique new getaway on the NSW Mid North Coast is turning heads by delivering that sun-drenched Mediterranean charm right here at home — no passport required.

SOLACE is a private, design-led holiday home nestled in South West Rocks, a relaxed coastal town being hailed as the quieter alternative to Byron Bay. Created by Sydney-based husband-and-wife team, Aaron and Heather Gampe, Solace was born from a decade-long love affair with the region — and a very clear gap in the Australian holiday home market.

“We love travelling with family and friends — it just makes holidays more fun and memorable,” says Heather, a home designer. “But we kept running into the same issues: not enough bathrooms, too many shared spaces, and accommodation that felt more practical than inspiring. We wanted to change that.”

So, the couple designed their dream escape — and opened the doors for others to enjoy it too.

Just a 400m stroll to Trial Bay, SOLACE features five king-size bedrooms (each with its own ensuite), a north-facing alfresco and pool area to capture winter sun, and warm, Mediterranean-inspired interiors worthy of a design magazine. One bedroom includes two king singles, ideal for cousins or kids to bunk in together.

From lazy pancake breakfasts in the sun-drenched courtyard to beach adventures and local kangaroo spotting, Solace combines the boutique luxury of a European villa with the relaxed charm of an Aussie holiday home — all for a fraction of the cost of international travel.

“It’s Airbnb meets Amalfi... without needing to fly halfway across the world,” says Heather.

And with South West Rocks flying under the radar, guests get the best of both worlds — a truly tranquil experience with beaches, national parks, cafés and iconic sights like Smoky Cape Lighthouse right on your doorstep.

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