

PRESS RELEASE

FOR IMMEDIATE RELEASE

GSE Hospitality Launches Specialist Property Division to Create True End-to-End Service for the Hospitality Sector.

Sydney, NSW, July 2025

GSE Hospitality Brokers, a market leader in hospitality business sales, today announced a major strategic expansion with the launch of a dedicated division for leasing and selling hospitality properties. GSE Hospitality Property will position GSE as Australia's first fully integrated brokerage for the hospitality industry, offering a seamless, single point of contact for clients looking to buy, sell, or lease both their business and their property.

The new division will provide expert services for a wide range of hospitality assets, including cafes, restaurants, bars, pubs, and boutique hotels. It responds directly to a long-standing market need for specialised agents who possess a deep, practical understanding of the nuances of hospitality real estate.

Paul Leach, CEO of GSE Hospitality Brokers, said the move was driven by client feedback. "For years, our clients have told us how challenging it is to navigate two separate transactions with two different agents when selling their life's work. They want a broker who understands that the value of a restaurant isn't just in the bricks and mortar, but in the fit-out, the goodwill, and the location's potential," said Mr. Leach. "With our new property division, we are closing that gap. We now offer a complete solution, from business valuation to property settlement, all under one roof."

The division will be led by the newly appointed Head of Property, Joe Yu, a seasoned commercial real estate professional with over 10 years of experience.

The new services include:

- **Commercial Property Sales:** Strategic marketing and negotiation for freehold hospitality properties.
- **Specialist Leasing Services:** Landlord and tenant representation, lease negotiation, and site sourcing.
- **Market Appraisal & Advisory:** In-depth valuations that consider both the business and property components for a true market value.

"A general commercial agent can't value a hospitality property the way a specialist can," added Mr. Leach. "We bring an operator's mindset to a property transaction. This launch solidifies our commitment to being the undisputed leader and most trusted partner for the Australian hospitality industry."

For more information about GSE Hospitality Property Services, visit the main GSE website.

<https://www.gsehospitalitybrokers.com.au/commercial-leasing-property-sales-for-hospitality-venues/>

About GSE Hospitality: GSE Hospitality is a premier consultancy and brokerage firm specialising in the building, running and selling of Australian hospitality businesses. Known for its integrity, industry expertise, and exceptional results, GSE provides a comprehensive suite of services to support the lifecycle of any hospitality venture.

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Paul Leach Bio and Profile Picture

<https://www.gsehospitalitybrokers.com.au/team/paul-leach/>

Joe Yu Bio and Profile Picture

<https://www.gsehospitalitybrokers.com.au/team/joe-yu/>

GSE Logos

