

## MEDIA RELEASE – FOR IMMEDIATE RELEASE

### STUDENT VOICES DROP BREAKTHROUGHS: *THE HYI* UNLEASH DANCE ANTHEM 'I KNOW SO MUCH ABOUT' AS TERM 3 ENROLMENTS HEAT UP

**Term 3 at Youth Inc. | Enrol by Friday 18 July | New Single Out Now**

**Adelaide, Australia – 2nd July 2025**

Youth Inc. is tearing up the rulebook on alternative education. Term 3 enrolments are open, inviting young people aged 17-24 year to discover education with purpose that works their way. In celebration, our in-house artist collective **The HYI** (pronounced “hi” – **The Humans of Youth Inc.**) have dropped a bona fide dance banger, *I Know So Much About*, produced by Adelaide sonic agitator Tim Whitt ('Geisel', 'Heartache & Drumbreaks') and mastered by audio maestro Alex Mader (Hilltop Hoods, Tkay Maidza, Allday).

Our revolutionary process began with on-camera interviews of current students and graduates that informed our 2025 marketing campaign. Tim Whitt then 'songified' these interviews – isolating phrases with natural rhythm, tuning snippets, layering beats and melodic arcs – before Alex Mader applied his high-gloss mastering finish. The result? A club-ready anthem that elevates student voice into its own art form. Backing the single is a full-throttle music video made in our inhouse, anarchic, DIY cut-up style.

“What better way to differentiate our innovative and alternative approach to learning than to sing it?!” Exclaims Fred Heidt, Youth Inc. Executive Principal. “We absolutely love the quirky and creative talents of our students.”

*I Know So Much About* is available to stream now on all major platforms – [Spotify](#), [Apple Music](#), [YouTube](#) and beyond. We're fully committed to this release as a living, breathing testament to student agency and creative power. Watch out airwaves, we're coming for you!

Know a young person craving alternative, purpose-driven education? Seats for Term 3 are limited – enrolments close Friday July 18. Register now for free Information Sessions at our Hindley Street campus, or contact us directly at [admin@youthinc.org.au](mailto:admin@youthinc.org.au) / 0451 828 080 to secure their spot and help them Find Your Y.

Find out more at [youthinc.sa.edu.au](https://youthinc.sa.edu.au)