

## **Press Release**

[For Immediate Release]

Brunswick East, Melbourne, Victoria — August 15th, 2025

### **Click Squad Unveils AdSync Precision System to Turn Every Click into Real ROI**

Click Squad, a leading Australian digital marketing agency specialising in measurable growth, has announced the launch of its groundbreaking AdSync Precision system. This innovative performance framework combines AI analytics, human expertise, split testing, and smart bidding to deliver more leads and sales at a lower cost.

Founded by digital marketing expert Paul Medina, Click Squad was created to bring transparency and results to an industry plagued by overpromises and underperformance.

To date, the agency has helped over 200 businesses achieve growth through results-driven PPC and SEO campaigns. With a month-to-month model, no setup fees, and direct access to senior specialists, Click Squad redefines what businesses can expect from their marketing partners.

“Digital marketing shouldn’t feel like a gamble,” said Paul Medina, Director of Click Squad.

“AdSync Precision combines the power of data with human expertise to ensure every dollar works harder. We treat our clients’ budgets as if they were our own, and we’re fully accountable for delivering results you can see.”

Click Squad’s strategy focuses on high-ROI channels, including Search Engine Marketing, Social Media Advertising, and SEO. Each client benefits from a tailored approach, transparent reporting, and hands-on oversight. Medina personally reviews accounts weekly to ensure campaigns remain on track.

“Businesses don’t need vanity metrics; they need measurable outcomes like cost-per-lead, cost-per-sale, and predictable revenue,” Medina added. “That’s where we excel, day in and day out.”

To help businesses get started, Click Squad offers a free digital marketing strategy session. This no-pressure consultation identifies gaps, growth opportunities, and a clear roadmap to consistent lead flow.

### **About Click Squad**

Click Squad is a performance-driven digital marketing agency that turns clicks into real ROI through PPC and SEO. With a no-lock-in, no-setup-fee model and direct access to senior experts, Click Squad delivers transparent, measurable growth. The agency’s AdSync Precision system aligns AI-driven analysis with expert-led optimisation to consistently increase leads and sales. Learn more at [clicksquad.com.au](https://clicksquad.com.au).

### **Media Contact**

Paul Medina, Director

Click Squad

0483 951 483

[paul@clicksquad.com.au](mailto:paul@clicksquad.com.au)

<https://clicksquad.com.au>

### **Notes to Editors**

Click Squad specialises in SEM, Social Media Ads, and SEO, with all activity measured against cost-per-lead and cost-per-sale. The agency offers flexible reporting and meeting schedules—weekly, fortnightly, or monthly—based on client preferences.