



FOR IMMEDIATE RELEASE

24GO Marks 10 Years of Startup Success, Assisting in over \$200M Raised, \$100M in Exits, and Ready for the Next Decade

Melbourne, Australia – [14/10/2025] – 24GO, the technical B2B marketing specialist growth partner for ambitious scaleups and growing businesses, is celebrating 10 years in business with a track record that speaks for itself:

- 20 startups launched with 24GO at their side
- \$200 million raised in funding
- \$100 million in successful exits delivered
- 100+ other businesses helped to achieve growth

Over the past decade, 24GO has grown into a trusted partner for founders navigating growth, technology and go-to-market execution. The agency is one of the few certified with the “Super 8” platforms—Salesforce, HubSpot, Mailchimp, TrafficQuest, Shopify, Google, Meta and LinkedIn—giving clients unmatched flexibility and expertise across the tools that drive modern business.

“From day one, our mission has been to help founders and marketers cut through complexity and accelerate growth,” said Matt Morgan, Senior Partner/Owner of 24GO. “We’re incredibly proud of what we’ve achieved with our clients over the past 10 years, but what excites us most is the next decade. With AI and automation reshaping the landscape, there’s never been a better time to build.”

About 24GO

Founded in 2015, [24GO](#) is a Melbourne-based growth partner specialising in CRM, marketing automation and performance marketing. With certifications across the leading “Super 8” platforms, 24GO empowers businesses to accelerate their growth and realise their vision.

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