# Two Icons in Leadership and Culture Unite at W Sydney for One-Time-Only Executive Masterclass

At this transformative high-ticket event, **Revive and Shine**, with Disney's Doug Lipp, and Peter Merrett of *Wonderlicious*, will work with 200 of Australia's leading entrepreneurs, CEOs, senior leaders, managers and their teams to reimagine in 2026.

For the first time ever in Australia, Doug Lipp will share the timeless lessons that helped define the Disney service philosophy, offering leaders rare access to the strategies behind one of the world's most admired brands. Paired with Peter Merrett's visionary approach to reimagining leadership, culture, and customer experience, Revive and Shine is designed to spark transformation for every attendee.

## Throughout the day, participants can expect to:

- Unlock Disney-inspired service excellence and learn how to create a "Culture of Significance" with Doug Lipp
- Reignite leadership and team connection with shared purpose, trust, connection and opportunities for greatness with Peter Merrett
- Be immersed in an interactive transformative masterclass
- Be served recipes for service and hospitality that can take your business to best-in-class
- Collaborate and network with other high-calibre leaders in attendance
- Strengthen loyalty and retention with actionable onboarding and team-building practices.
- Identify the impossible and make it your mission for 2026

"This isn't just a conference," says Merrett. "It's a revival, a one-off moment to ignite fresh energy, spark wonder, and breathe new life into the way we lead, work, and live. To have Doug Lipp with us in Sydney for the first time makes this an exceptionally rare and unmissable event."

**Doug Lipp** adds: "Disney taught me that world-class service and culture are not accidents, they are intentional acts of leadership. At Revive and Shine, we'll explore how leaders can bring that same intentionality into their organisations to create workplaces that truly shine."

With only **200 seats available**, this highly immersive program promises an unforgettable day of inspiration, practical insights, and world-class storytelling that will resonate long after the event.

### **Event Details**

W Sydney

Tuesday, 18 November 2025 9am – 4:30pm

www.reviveandshine.com.au

## **About the Speakers**

- **Doug Lipp** is a global authority on leadership and customer service. As former Head of Training at Disney University, Walt Disney Studios, Doug shaped the cultural and service excellence standards that continue to define Disney magic. His best-selling book, *Disney U*, is regarded as an essential guide for building inspired, service-driven organisations.
- Peter Merrett is a former luxury hotelier, global speaker, coach, and author of Wonderlicious.
  He is best known for transforming workplace cultures, setting the bar for hospitality, and
  making the impossible the goal. Founder of The House of Wonderful, Peter's work with
  properties resulted in commanding the highest rents in their markets, waiting lists of
  clients, and sought-after industry awards.

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