

FOR IMMEDIATE RELEASE

PLAYFEST Brings Playgroup and Children's Week Celebrations to Casey

Canberra, ACT — 24.10.2025 — ACT Playgroups and Playgroup Australia are excited to announce **PLAYFEST**, taking place on **24th October 2025** at **Casey Recreation Community Park**. The event will celebrate **Children's Week** and all things **playgroup**, while also marking the **official launch of The National Playgroup Alliance** — a new chapter for the playgroup movement across Australia.

The event will feature **Chloe Lim from Giggly Wiggly**, **story time by the Children's Book Council of Australia** and a **visit from Constable Kenny Koala**. Attendees can expect a **morning of playgroup fun and information on services available to support families in the ACT region**.

The **National Playgroup Alliance**, led by Playgroup Australia, will bring together playgroup organisations, service providers, and researchers nationwide. It will strengthen collaboration across the early years sector and create new opportunities for connection, research, and advocacy.

"We know that playgroups change lives. They boost early childhood development, reduce social isolation, and improve parent wellbeing," said **Patricia O'Donovan**, CEO of Playgroup Australia. "The National Playgroup Alliance unites the organisations already delivering these outcomes on the ground. We're stronger when we work together."

Event Details:

What: PlayFEST

When: 24th November from 10am to 12pm

Where: Casey Recreation Community Park, Yeend Ave, Casey

Who: ACT Playgroups and Playgroup Australia

Tickets: Free entry

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Australian Government
Department of Social Services

PROUD MEMBER OF

The National
Playgroup
Alliance



(During School Terms) Monday-Friday
9:30am-2:30pm

41 Templeton Street
Cook ACT 2614

PO Box 513
Jamison Centre ACT 2614

(Toll Free) 1800 171 882 or (02) 6251 0261
play@playgroupact.org.au

ACT Playgroups is a not-for-profit organisation, formed in 1973 to support and champion the benefits of playgroup. Our vision is that all children, parents, carers and families in our region are empowered to thrive. Our purpose is to support young children, parents, carers and families to have quality interactions through playgroups.

Playgroup Australia is the national peak body for playgroups, representing a network of state and territory playgroup organisations. Through The National Playgroup Alliance, Playgroup Australia connects community organisations and researchers across the country to strengthen the playgroup movement and advocate for better outcomes for children and families.

Media Contact:

Patricia O'Donovan
Chief Executive Officer
0431 133 336
Patricia.Odonovan@playgroupaustralia.com.au
<https://www.playgroupaustralia.org.au/>

#playfest2025

Playgroups-there really is something for everyone! Parent quote

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