

DataToBiz Bets Big on Australia's Automation Ambitions

With the Latest Power BI and AI Stack

As Australian businesses push for better performance in the world economy, traditional automation software has often been unsuited for them. That's where DataToBiz steps in, helping organisations with its process improvement stack that's both intelligent and customisable. Their collective goal is to establish flexible data systems that not only automate tasks at random but also improve the ongoing workflow as a whole.

Australia's Turning Point in Process Intelligence

Australian businesses are increasingly data-aware, but often miss to convert that awareness into consistent, actionable intelligence. Businesses rely on semi-automated reporting systems that limit visibility and speed for them. As industries push toward digital maturity, the need for integrated, more reliable data pipelines is becoming central to long-term growth.

Ankush Sharma, Co-founder & CEO of DataToBiz, explains: *"We've had Australia in our focus markets for quite some time. What stands out is how deeply organizations here value efficiency, but they also expect technology to adapt to their processes, not the other way around. That's exactly the gap we're addressing with our dashboarding and automation intelligence solutions."*

Engineering the Next Layer of Data Intelligence



With a stable foundation in data modernisation and proven results across multiple industries and enterprise environments(ranging from MSMEs, mid-sized firms, to Fortune 500 clients), DataToBiz brings a holistic data management approach to Australia's growing digital economy. The framework connects dashboarding, data mining, and engineering disciplines into one governed, insight-ready ecosystem that scales.

Building on this foundation, the team has begun suggesting **Microsoft Fabric** to offer more connected data experiences across sources. Recently launched, use-case-driven solutions like the Fabric Spend Analyser build on this approach, bringing process control and money visibility to AU teams without adding any complexity layer.

Parindsheel Dhillon, Co-founder & COO of DataToBiz, shares: *“When we talk about process improvement, it’s less about automation and more about all-around visibility. For Australian companies, that starts with how data is collected, cleaned, and contextualised before any decision is made.”*

The engagement begins with:

- A collaborative discovery phase involving data scientists, business analysts, and process consultants to map the current data maturity.
- From there, the team outlines a visual management and governance roadmap, one that prioritises KPI alignment, performance metrics visualisation, and accessibility without overcomplicating the planned stack.

Each phase introduces measurable checkpoints like data flow audits, model validation, and architecture benchmarking, to make sure every integration serves both human insight and technology scalability. While automation is the end goal, the process isn’t rushed. [DataToBiz](#) maintains that true expertise lies not in replacing human judgment but in augmenting it, one process, one pipeline, or even one dataset at a time.

DataToBiz Being Data-First in Australia & Around...



Standing by the tagline *“simplifying the complex”*, they are best known for their consistent, data-first execution across continents. With [collaborations spanning 10+ Fortune 500 companies and long-term partnerships in 20 countries](#), the company has built data ecosystems that are intelligent, secure, and operationally adaptive.

In Australia, DataToBiz is for businesses looking to bridge business ambition with automation via governed data practices, reliable BI infrastructure, and scalable AI integrations(leading enterprise collaborations can be *AE Smith, & RFI Technology Solutions*). ISO and AICPA recognitions continue to validate the company's global compliance standards, while its inclusion as a 'Challenger' in AIM Research's 2024 PeMa Quadrant highlights leadership in sustainable, tech-forward delivery models.

Backed by an 80+ member data intelligence team and a growing network of regional collaborations, DataToBiz is positioned not merely as a service provider but as an ally helping Australian enterprises evolve into truly data-first organisations.

What's Next?

Data may be available in various forms and shapes, but the real challenge for most organisations lies in bringing it together for insights. Before automation or reporting can deliver value, Australian businesses must first understand their process flow, identify control points, and build systems that reflect how they truly work.

DataToBiz continues to bridge exactly this gap, via architectures that combine governance, clarity, and scalability. The focus remains on helping Australian businesses evolve from data collection to purposeful data intelligence, where every decision sustains.