

FOR IMMEDIATE RELEASE

Coates partners with Inauro to automate fleet-wide digital workflows



Sydney, Australia – 16th October 2025 – Coates, Australia’s leading equipment hire and solutions provider, has contracted Inauro to provide connected fleet, operations and rental management automation across its national network of branches. This capability will also be extended to Coates customers as part of Coates' digital customer experience program, facilitating advanced utilisation data, fuel and ESG reporting and monitoring of key compliance requirements in a single interface.

Coates is deploying Inauro’s Perspio™ platform to aggregate data from all existing telemetry solutions and integrate this with business and operational tools, such as Enterprise Resource Planning (ERP) and maintenance software, to enable new automated workflows to improve efficiency, safety and customer satisfaction.

“With the largest equipment hire fleet in Australia and a range of top tier customers with increasing performance expectations, Coates is consistently aiming to simplify their operations and provide their customers with exceptional service,” says Craig Kesby, CEO of Inauro.

"With Perspio™'s dynamic connectors taking care of most of the admin and monitoring automatically in the background, the roll-out of Perspio™ in the Coates fleet is allowing the operational teams to focus on the most critical activities that have greater real-time impact on customer uptime and value, such as monitoring asset utilisation, scheduling maintenance activities and faster response to machine health alerts."

Coates' investment in the Perspio™ platform follows a series of trials with customers in the construction and mining sector, demonstrating in a few short weeks the impact the platform has on the day-to-day operations surrounding the Coates assets.



Peter Davis, Executive General Manager – Asset Services at Coates, commented: “Having a central view of the operation of our equipment – and all the information around that asset – at the click of a button brings significant operational benefits for our branches, our equipment and the service we provide to our customers.

“We are already seeing benefits in key customer projects, and our improved capability helps us work closer with our customers on meeting their project objectives. We look forward to automating more aspects of our operation with the Inauro team and bringing this to more of our customers over the coming months.”

Perspio™ offers an industry-leading suite of pre-built, full-service integrations that allow operations to rapidly activate new capabilities. This boosts operational visibility across assets, reveals actionable insights for performance improvement, and paves the way for industrial AI and automation – turning operational data into smarter decisions and measurable results.

About Inauro

Inauro is a leading provider of smart asset management solutions, specializing in unifying data from IoT sensors and operations to enable intelligent workflows. The company's primary mission is to help organizations maximize the benefits of their technology investments by seamlessly integrating them into daily operations. Through robust ecosystem connectivity, Inauro connects all critical assets—including vehicles, generators, and fixed-location sensors—as well as key business systems such as ERP, HRMS, and HSE platforms, along with operational tools like Service Management and Field Workforce Solutions.

This comprehensive connectivity reduces the administrative burden of maintaining multiple systems, ensures real-time access to critical operational data, and enables intelligent automation to enhance efficiency and accuracy. Inauro empowers businesses to optimize operations, reduce costs, and achieve sustainability goals through seamless system connectivity and real-time data transformation.

With its intelligent workflows, industrial AI, and deep integration capabilities, Inauro continues to set new industry standards in operational efficiency and digital transformation.

About Coates

Coates, part of SGH Limited (ASX Code: SGH), is Australia's leading equipment hire and solutions provider, operating across a range of markets including civil engineering and construction, mining and resources, infrastructure, manufacturing, agriculture and major events. In 2025, Coates celebrates 140 years of commitment to supporting their customers who help build Australia.

With a national footprint of over 145 branches and 1,800 highly skilled employees, Coates provides expert equipment solutions for nearly 16,000 customers. This includes end-to-end solutions for temporary works, traffic management, water management, industrial shutdowns, maintenance, power and HVAC, and events.