



Jaram Australia Launches EV Work Vehicle Fitouts as Tradies Rethink the Future of Their Fleets

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Perth & WA commercial vehicle fitout specialist Jaram Australia has launched dedicated EV work vehicle fitout services to help tradies, contractors and fleet operators safely prepare electric vans and utes for everyday trade use.

As rising fuel costs from the oil crisis, sustainability reporting and new electric commercial vehicle models reshape the trade vehicle market, Jaram says one important part of the EV transition is being overlooked: electric work vehicles cannot always be fitted out the same way as diesel vehicles.

Why EV Fitouts Require a Different Approach

For tradies, the fitout is not a cosmetic upgrade. It is where tools, materials, equipment, drawers, shelving, ladders and storage systems need to work safely every day. In an EV, those decisions become more technical because payload, weight distribution, underfloor battery placement and mounting locations all matter.

Jaram Australia says these issues are becoming increasingly important as more businesses consider electric vans and utes, including electricians, solar installers, plumbers, HVAC technicians, mining contractors and larger fleet operators.

“We’ve been fitting out work vehicles for over 50 years, so when we started seeing electric vans come through the workshop, it was immediately clear that this wave requires the fitout industry to evolve with it,” said Alexander Andrew, Marketing Manager at Jaram Australia.

“With EVs, the weight considerations are different, the floor structures where the battery sits are different, and you have to be acutely aware of where you can and cannot drill when fitting

drawers or shelving to an EV vehicle. We have invested in understanding these vehicles properly so our customers do not have to figure it out themselves.”

How Jaram Australia Approaches EV Fitouts Safely

Jaram’s EV fitout service focuses on weight-conscious storage systems, including aluminium shelving, drawer systems and toolboxes, as well as safe installation practices around EV-specific underfloor and structural elements.

One of the biggest issues is payload. While newer electric vans can offer useful load capacity, a full shelving and drawer fitout can add significant weight before tools, materials and crew are added. This means fitout specifiers need to be much more conscious of weight than they may be with a comparable diesel van.

The second major issue is structure. EV vans and utes can have different floor, chassis and body configurations compared to internal combustion vehicles. Battery packs often sit under the floor, which changes the way fitout installers need to approach mounting.

“At Jaram, we always work around the factory mounting points inside the van or ute so we are not drilling into the floor near the battery compartment,” Mr Andrew said.

“We mount everything to the factory mounting points where possible, so the system is secure, practical and removable when it is no longer needed. If you are moving to an EV fleet, we want to make sure the fitout does not undo the efficiency gains you made by switching in the first place.”

The Trades and Fleets Already Making the Switch

Jaram says interest in EV work vehicles is coming from a range of industries, with larger fleet-based businesses, mining contractors and government-linked operators often further ahead due to procurement requirements, ESG reporting and emissions reduction targets.

However, the company says EVs are not yet the right fit for every trade business. Long distances, towing needs, regional charging gaps, upfront vehicle costs and charging infrastructure still need to be considered carefully.

Fleet operators are also facing new planning challenges. EVs need to be charged, rotated and ready for work, which can add complexity for businesses running several vehicles across different job sites or shifts.

“Jaram has been in the commercial vehicle fitout space since 1975 in Perth. We have seen LPG, we have seen diesel, we have seen the shift to service bodies and modular systems, and now we are seeing electric vehicles,” Mr Andrew said.

“Every time the vehicle changes, the fitout has to evolve with it. EVs are the next chapter, and we would rather be the company that leads that conversation in WA than the one that gets left behind.”

The company says its role is not to convince every tradie to switch to electric, but to support those already considering or adopting EV work vehicles with practical fitout advice.

“Our customers are already asking us about it. Electricians, solar installers, fleet managers and larger operators are all starting to look at EV work vehicles, and we owe it to them to have the answers,” Mr Andrew said.

Jaram Australia is encouraging tradies, contractors and fleet managers considering electric work vehicles to speak with its team before purchasing or fitting out their next van or ute.

ENDS

About Jaram Australia

Jaram Australia is a Western Australian commercial vehicle fitout specialist supporting trades, fleets, contractors and commercial operators. Since 1975, the company has provided vehicle shelving, drawer systems, roof racks, service bodies, storage systems and custom fitout solutions for practical, safe and efficient work vehicles.

Media Contact

Alexander Andrew, Marketing Manager

Jaram Australia

Phone: +61482089673

Email: Alexander.andrew@jaram.com.au

Website: <https://www.jaram.com.au/>