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FOR IMMEDIATE RELEASE

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Brisbane City Council Announces Multi-Year Sponsorship of the Australia Independent Film Festival---

Brisbane City Council has entered into a multi-year sponsorship agreement with the Australia Independent Film Festival (AIFF), providing long-term support for one of Brisbane's leading celebrations of independent cinema and strengthening the city's growing reputation as a destination for creativity, culture and filmmaking.

The partnership marks a significant milestone for AIFF, providing greater certainty for the festival to continue expanding its program, showcase outstanding independent films, attract filmmakers from around the world and deliver exceptional cinematic experiences for Brisbane audiences.

Lord Mayor Adrian Schrinner said Brisbane's creative community played an important role in the city's identity and appeal.

"Brisbane is Australia's lifestyle capital and we're proud to back the local creatives who help make our city such an exciting place to live," Cr Schrinner said.

"Independent filmmakers tell stories that might otherwise go untold and this festival gives emerging talent a platform to reach new audiences."

The Australia Independent Film Festival has built a strong reputation for championing bold storytelling, independent voices and emerging filmmaking talent, with submissions received from filmmakers across the globe. The festival provides Brisbane audiences with the opportunity to experience outstanding independent cinema on the big screen while creating a platform for filmmakers to connect with audiences and the wider industry.

Lord Mayor Schrinner said the multi-year partnership would provide the festival with the confidence to continue growing.

"Our multi-year support will give the Australia Independent Film Festival greater certainty to grow while creating more to see and do in Brisbane."

Jeremy Rigby, Co-Founder of the Australia Independent Film Festival, said the partnership represented an exciting new chapter for the festival.

"This partnership with Brisbane City Council is a tremendous endorsement of the Australia Independent Film Festival and the important role independent cinema plays in Brisbane's cultural identity."

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"We are incredibly grateful for Council's confidence in our vision and its commitment to supporting Brisbane's creative industries. This multi-year agreement gives us the opportunity to continue growing the festival, attracting exceptional filmmaking talent and delivering unforgettable experiences for audiences."

The Australia Independent Film Festival extends its sincere thanks to Lord Mayor Adrian Schrinner and Brisbane City Council for their ongoing support and shared commitment to fostering creativity, innovation and cultural excellence in Brisbane.

Through this partnership, AIFF and Brisbane City Council will continue working together to strengthen Brisbane's position as a vibrant home for independent filmmaking and a premier destination for audiences seeking bold, original and diverse cinematic storytelling.

About:

The Australia Independent Film Festival (AIFF) is a Brisbane-based celebration of independent cinema, showcasing bold, original and diverse films from Australia and around the world. AIFF champions emerging filmmakers and independent voices, connecting audiences with exceptional storytelling and providing filmmakers with a platform to share their work on the big screen.

For more information about the Australia Independent Film Festival and to view the latest announcements, visit:

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