MAEVING

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AWARD-WINNING BRITISH ELECTRIC MOTORCYCLE BRAND MAEVING TO LAUNCH IN AUSTRALIA WITH ITS NEW RM1S AND RM2

- *The UK's best-selling electric motorcycle brand, designed and built in Coventry, England*
- *Australian riders will get the next generation Maeving RM1S and Maeving RM2, unveiled in the UK on 17 November*
- *New built-in Type 2 charging, capable of charging to 80% in 60 minutes, delivering up to 160 km of range*
- *List price from $14,995* for both models, with deliveries starting in early 2027*
- *Expressions of Interest for early access open 17 November at maeving.com.au*

COVENTRY, UK – 17 November 2026: British electric motorcycle manufacturer Maeving will enter the Australian market in early 2027, launching in Sydney before expanding to Brisbane, Melbourne, and beyond.

Australia marks the British brand's first foray into the Southern Hemisphere, following successful launches in the UK, France, Germany, and the US. Australians will be able to order the next generation Maeving RM1S and Maeving RM2, unveiled in the UK on 17 November, with both models priced from $14,995*.

With congestion growing in Australia's cities and fuel costs squeezing budgets, more people are turning to smaller, lighter ways to get around. Maeving offers a distinctly British answer: heritage design, built around removable, rechargeable batteries, now with built-in Type 2 AC charging and up to 160 km of range. Charging the removable batteries at home costs approximately $2.25 for a full charge[1].

Maeving makes electric motorcycles that riders want to use every day, with the cost-savings and inner-city practicality a bonus.

The single-seat Maeving RM1S and two-seater Maeving RM2, all hand-built in Britain, were developed by a team led by Head of Product Graeme Gilbert, who spent 15 years in the same role at Triumph, helping shape some of Britain's best-loved motorcycles.

[1] *Based on a full charge of both removable batteries at the national average residential electricity. Actual costs vary by state, provider and tariff.

Together, the team brings more than 200 years' combined experience in the motorcycle industry, and their work has earned independent recognition.

The Maeving RM1S was named Motorcycle News' (MCN) Best Urban Electric Bike in 2024 and Electric Bike of the Year in 2025, as well as receiving the Royal Automobile Club's (UK) Simms Medal for its design and technical innovation.

Maeving arrives in Australia as the UK's best-selling electric motorcycle brand.

Seb Inglis-Jones, Co-Founder and Co-CEO of Maeving, said:

"Australia is a natural next step for Maeving. Life here happens outdoors, Australians appreciate great design, and so much of the day is spent moving from one place to the next. That's exactly what our bikes were built for. Riders in the UK, Europe, and the US have made Maeving part of their everyday lives, and we fully expect Australia to do the same and become one of our most important markets."

The new Maeving RM1S and Maeving RM2

The new Maeving RM1S and Maeving RM2 keep the distinctive design that made Maeving's name, with upgrades to charging and range that tackle range anxiety, the concern that holds many riders back from going all-electric. Drivetrain upgrades also give both bikes sharper response and stronger acceleration in town.

A new built-in Type 2 (AC) charger, housed in the tank, lets riders charge to 80% in around 60 minutes at public AC chargers and home wall boxes. The onboard charger accepts up to 3.3 kW, so charging times are consistent across chargers rated at 3.3 kW or above. Every bike comes with a choice of charging cable: Type 2 to Type 2, for public chargers and wall boxes, or Type 2 to 3-pin, for charging from a standard power point. Riders who want both can add the other as an accessory.

A new battery, with 25% greater capacity, extends the **range to up to 160 km on a single charge.**

Designed around the batteries

Maeving's electric motorcycles draw on Britain's rich motorcycle heritage, from the board trackers of the 1920s to the café racers of the 1950s and 60s: naked frames, exposed metalwork, and classic analogue speedometers.

But the look isn't nostalgia. It's centred around removable batteries. Riders can lift them out and charge them wherever is convenient at any standard power point, using a charging dock at home or next to their desk at work, so they never need to rely on a charging station. Because the batteries need to be light enough to carry, the bike is

designed to be light too, so it goes further on every charge. Maeving's stripped-back design carries nothing that doesn't need to be there.

This is thoughtful engineering for the ride across town, where electric makes genuine sense.

Built to a higher standard

Because Maeving's batteries are designed to be charged in the home, they are built and tested to recognised international standards. Each battery is certified to UL2271, and complies with the EU Battery Regulation, the framework behind the new EU battery passport, designed to improve transparency, safety, and circularity throughout a battery's lifecycle. To charge indoors, riders can also use Maeving's own charging dock, designed specifically for its batteries and available as an optional extra.

Unlike many e-bikes and e-scooters, which face limited regulation, Maeving's motorcycles must also pass full vehicle type approval in Europe and Australia, covering everything from range to braking, and its production facility is audited every year.

The bikes

With its single bobber seat, the **Maeving RM1S** is a bike that celebrates individualism and adds joy to everyday journeys.

Sharing the same powertrain and removable batteries as the Maeving RM1S, the **Maeving RM2** features a bench seat with room for a passenger to ride in comfort. An optional rear rack allows riders to add storage, including Maeving's own 30L top box, and each bike has a storage compartment in the tank, alongside the Type 2 charging port.

Light and twist-and-go, with no clutch or gears to learn, the RM1S and RM2 are highly accessible for new riders, while their build quality, engineering, and design appeal to experienced motorcyclists.

Made for Australian life

For many people living in Australia's cities, the commute doesn't always start at home and end at the office. A Maeving is light and easy to handle, quiet on the road, and charged at home the night before, or topped up on the way. It's less a commuter vehicle and more a companion to everyday life.

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Availability

Expressions of Interest for early access will be open at maeving.com.au from 17 November. Both the Maeving RM1S and Maeving RM2 are priced from $14,995*. Those who register will be the first to hear when orders open. Licensing requirements will be announced shortly. Deliveries begin in early 2027.

- Ends -

Note to Editors

- Register interest via Maeving.com.au
- Link to images and spec sheet: https://maeving.filecamp.com/s/o/dt4A6EybHCBUKSE0/pSWB7cadKSWeIzho
- *Manufacturer Suggested List Price. Does not include on-road costs.

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About Maeving:

Founded in 2018 by Seb Inglis-Jones and Will Stirrup, Maeving is a British manufacturer of electric motorcycles, designed and built in Coventry, England, the birthplace of British motorcycling. Its motorcycles pair classic British design with removable batteries that charge from a standard power point, making them practical for everyday riding and approachable for new and experienced riders alike. Maeving's award-winning RM1S has been named MCN's Electric Bike of the Year and received the UK Royal Automobile Club's Simms Medal. The brand sells in the UK, France, Germany, and the US, and launches in Australia in early 2027.