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Nexus launches Australia's industry-first Collagen Cold Foam

Sydney, November 11, 2026 - Australia's industry-first Collagen Cold Foam arrives from the Aussie innovators behind sparkling protein water RTD, bringing café-inspired drinks and a new protein consumption occasion to retail. Nexus Collagen Cold Foam is a powdered cold foam with protein and added collagen that transforms iced coffee, matcha or coconut water into a café-style drink at home. The range includes three café-inspired flavours: Brown Sugar, Strawberry and Mont Blanc. Choc Hazelnut will be available tomorrow on 12 November 2026.

Each 25g serve is whisked with water and poured over a cold drink, providing 7-8g of protein plus added collagen. It can be used with espresso, pods or instant coffee, with no specialist machine required.

“When we launched Australia’s first sparkling protein water RTD, we were betting that protein didn’t need to be a thick, milky shake. Nexus Collagen Cold Foam is the same bet,” said Adam Jarrett, CEO of Nexus Sports Nutrition. “Cafés have helped make cold foam part of how people enjoy iced drinks. We’re giving Australians a way to make it at home, and retailers a reason to talk about protein beyond the traditional tub aisle.”

Cold foam has moved from niche café order to a fixture of social feeds and specialty drinks menus. Rising online search interest and social engagement around cold foam, reflects broader enthusiasm for café-style drinks and at-home customisation – so for retailers, it offers a protein product with potential appeal beyond the traditional protein powder shopper.

Nexus Cold Foam is now available at Elite Supps, Nutrition Warehouse, Supp Mart, ASN and nexussnutrition.com/coldfoam. The range includes a 20-serve pouch (500g) at $69.99 RRP and a nine-serve variety pack at $29.99 RRP.

About Nexus Sports Nutrition

Nexus Sports Nutrition is an Australian sports nutrition brand known for pioneering Australia's first sparkling protein water RTD. It makes functional nutrition that fits into everyday life, not just the gym bag.

Media enquiries

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High-resolution imagery here
https://drive.google.com/drive/folders/1mX5UntI5vgLgkKL_9N2wSO0PPOu6wvwe

Product samples and interviews with Adam Jarrett are available on request.