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MEDIA RELEASE

FOR IMMEDIATE RELEASE

Tuesday 19th May 2026

Headline: Enriching Lives Foundation Raises \$27,467 at Gala to Provide Targeted Educational Support for Gold Coast Students

Gold Coast, Queensland – Gold Coast-based not-for-profit [Enriching Lives Foundation](https://enrichinglives.org.au) raised \$27,467 at its second fundraising gala.

One hundred per cent of the proceeds directly fund its high-impact 'Sponsor A Student' initiative.

Unlike broad-scale charities, the Enriching Lives Foundation prides itself on a highly focused, targeted philanthropic model.

Its key initiative the '[Sponsor A Student](#)' program bypasses generalised funding to deliver tailored, practical support directly to individual Gold Coast students experiencing severe disadvantage.

By providing specific resources, ranging from localised tuition and essential learning technology to uniform and textbook allocation, the foundation ensures that every dollar raised systematically removes the distinct educational barriers holding local children back.

The fundraising event was fuelled by a powerful collaboration among leading Gold Coast corporate partners, corporate innovators, and premium lifestyle brands, who rallied to secure the future of the region's youth.

The evening's success was underpinned by prominent local businesses committed to grassroots corporate social responsibility, led by a dedicated tier of corporate allies:



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- **Event Sponsors:** [The Kollosche Community Fund](#), [TPiL Lawyers](#), [Flexihire](#) and [Hall Browns Accountants](#) provided the critical structural backing required to bring the gala to life.
- **Auction Sponsors:** A premium lineup of major entertainment, fashion, media, and sporting icons donated high-value items to drive the fundraising total, including: *Dreamworld, GOA Advertising, Aspire, Holidaye Haus, Sonia Stradiotto Couture, Verve, John Hollands, Q! Gold Coast, Mamasan, Queensland Maroons, and the Gold Coast SUNS.*
- **Gift Bag Sponsors:** Attendees were treated to a premium selection of local products courtesy of *Starline Promotions, CHUNKZ, HiSmile, Kollosche, and TPiL Lawyers.*

According to Enriching Lives Founder and local entrepreneur Renee Bresciannini, the Foundation's power lies in the targeted, focused nature of its initiatives.

"The true strength of the Enriching Lives Foundation lies in our precision," said Ms Bresciannini.

"We aren't throwing money at generalised, abstract problems. The \$27,467 raised at this gala has already been mapped to specific students in our community who need precise intervention. Through 'Sponsor A Student,' our partners are directly and transparently funding a local child's capacity to stay in school, thrive, and break the cycle of disadvantage."

By focusing solely on the Gold Coast student ecosystem, the foundation guarantees corporate partners complete transparency and a direct line of sight into the social return on their investment.



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Media & Photo Opportunities:

- Interviews available with Enriching Lives Foundation leadership regarding the 'Sponsor A Student' layout for the 2026/2027 academic period.
- [Click here](#) for high-resolution imagery from the Gala evening featuring Event, Auction, and Gift Bag sponsors.

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