



FOR IMMEDIATE RELEASE
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PRODUCT RELEASE

Fussy Cat launches new Dental Defence Ocean Fish to support everyday feline dental health

Fussy Cat's new Australian made dry cat food combines complete nutrition and the meaty taste cats love with a specially designed kibble shape and dental care ingredients to help reduce plaque and tartar build up.



Australian cat food brand [Fussy Cat](#) is expanding its dry food range with the launch of **Fussy Cat Dental Defence Ocean Fish**, a new complete and balanced meal designed to help support cats' everyday dental health.

The new grain free recipe is made with Australian sourced ocean fish and combines the meaty flavour cats crave with added oral care benefits in every crunchy bite.

Its specially designed kibble shape and crunchy texture encourage cats to chew, helping to clean their teeth and reduce plaque and tartar build up. An added dental agent provides proven oral care benefits, while natural parsley helps promote fresher breath.

Fussy Cat Dental Defence Ocean Fish also contains calcium to support strong teeth, bringing complete everyday nutrition and dental care together in one easy meal.

Gracey Davey, Brand Manager at Fussy Cat, said dental health remained a key concern for cat owners, but maintaining a regular oral care routine could be challenging.

"Cat owners want to support their cat's dental health, but brushing and other forms of dental care are not always easy to incorporate into their daily routine," Davey said. "Fussy Cat Dental Defence offers a simple way to provide everyday dental support through their regular meal, combining complete and balanced nutrition, the meaty taste cats love and added dental benefits in every crunchy bite."

Fussy Cat Dental Defence Ocean Fish will be available nationally in Woolworths from 15 September 2026 and in Coles nationally from late October 2026.

RRP: \$26.50

Pack size: 2.2 kg

To explore Fussy Cat's full range visit <https://rpfc.com/collections/fussy-cat>.

**Product features**

- Specially designed kibble shape to encourage chewing
- Helps reduce plaque and tartar build up
- Added dental agent for proven oral care benefits
- Natural parsley to promote fresher breath
- Calcium to support strong teeth
- Complete and balanced meal
- Grain free
- Made with Australian sourced ocean fish
- Made in Australia

Media Kit Available: [HERE](#)

Product samples and information available. Contact amanda@missymischief.com | 0410 570 993

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About Fussy Cat

Fussy Cat was founded on the belief that feline carnivores deserve quality meat and the finest ingredients. Its grain free range includes a variety of flavours and textures designed to satisfy cats' natural cravings, with complete and balanced recipes containing added vitamins and minerals. The range includes dry food, wet food and treats created to satisfy even the fussiest of cats.

About Real Pet Food Company

Real Pet Food Company is an Australian pet food company focused on pioneering fresher pet nutrition. Its portfolio includes Fussy Cat, Ivory Coat, Nature's Gift, V.I.P. Petfoods, Billy + Margot and a range of other established pet food brands. The company operates across Australia, New Zealand and Asia. For more information, visit rpfc.com