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## PRESS RELEASE

### PETSAFE® LAUNCHES HEALTHY PET CAMPAIGN WITH TANIA ZAETTA



**February 2021:** [PetSafe® Brand Australia](#), an industry leader in innovative pet product solutions, has launched a new campaign focusing on proper pet hydration and healthy food habits. Introducing the Healthy Pet Campaign, fronted by local Australian Ambassador and well known Pet Parent, [Tania Zaetta](#) and her dog [Captain Charlie](#).

"Most Pet Parents have hectic lives," comments PetSafe® Australia Ambassador Tania Zaetta, "Our lives can be pulled into a million different directions with work and other commitments; and then add a couple of 2 year old twins into the mix, and hectic doesn't seem to be the right word! Sometimes our busy lives can lead to a late meal or an empty water bowl for our pets; which can make us feel guilty and stressed".

The PetSafe® Healthy Pet Campaign aims to help busy pet owners discover easy solutions to ensure their pet is always fed and watered.

"I am so excited to be part of this important campaign with PetSafe® Brand, and release tips and product solutions over February to Pet Parents to help make their lives easier!"

The PetSafe® Healthy Pet Campaign will focus on pet nutrition, maintaining healthy pet weight through portion control solutions, and how this can be done effectively, easily, and even remotely!

The PetSafe® Healthy Pet Campaign runs through February 2021. Information or interview requests are available on request.

Images available: [https://www.dropbox.com/sh/lil34o5n07wvdwj/AAAhK8\\_iEsb4yjC3ldlvvkEla?dl=0](https://www.dropbox.com/sh/lil34o5n07wvdwj/AAAhK8_iEsb4yjC3ldlvvkEla?dl=0)

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For more information about PetSafe® Brand products visit: [www.petsafe.com/AU](http://www.petsafe.com/AU) or contact Amanda Kuhn, Missy Mischief PR ([amanda@missymischief.com.au](mailto:amanda@missymischief.com.au) / 0410 570 993)

To access PetSafe® Brand Full Media kit go to:  
<https://www.dropbox.com/sh/7v2wd6tivl7zs9c/AAAOwJ993QYdTrx2DbQ1Ro4ja?dl=0>

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#### **About PetSafe® Brand**

PetSafe® Brand is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® Brand product portfolio including training, containment, and lifestyle and wellbeing product solutions. Visit [www.petsafe.com](http://www.petsafe.com) for further details or connect on Facebook, Instagram or Twitter.