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Women Founded Business taking Banking Bankstown by Storm

For Immediate Release

Collappor8 sponsor Canterbury Bankstown Chamber of Commerce Event Women in Leadership 2021 to show support for female founders as Women Founded Business take Bankstown by Storm. There are a lot of new businesses popping up in Bankstown. Partner from Collappor8 Leah Ostermeyer says, "If you really want to make change, we women need to support other women, because we are best positioned to understand women issues in business".

Collappor8 are Corporate Partners of the Canterbury Bankstown Chamber of Commerce (CBCC). Jo Johnston, co-founder of Collappor8 grew up in the Bankstown LGA attending school at Birrong Girls High School and Bankstown Girls High School before completing her degree in Economics from Western Sydney University. She says that opening an office in Bankstown was important because young girls in Bankstown need to see more female-founded businesses to inspire leadership, hope, safety, and the entrepreneurial spirit. She says that "there are many barriers to overcome in Bankstown as a woman, and even more so if you come from the LGBTQIA+ community. Bankstown is diverse, so all parts of the community should be reflected in business". As a part of the CBCC, "we ensure that women and LGBTQIA+ issues are part of the conversation". Collappor8 intends on supporting more female programs and urges like-minded women in business to do the same.

Collappor8 support two local charities: Outloud, helping children at risk, and St. Merkorious Charity that provides food security to the homeless, the poor and the disenfranchised. COVID has seen an increase of homelessness or risk in homelessness along with domestic violence and Collappor8 knows that charities need more help.

We support women in business. We want to do more business with women. We want to grow women in business, and provide mentoring and future career pathways for young people who want to learn from women.

Media Contacts:

Jo Johnston

jo@collappor8.com.au

02 8328 1350