

6<sup>th</sup> March 2021

**Dash-Tec Relaunches as Economy picks up after COVID-19**



**For Immediate Release**

***Dash Cam Technology for Business***

Dash-Tec was ready to launch this time last year at Women in Leadership – an annual event hosted by the Canterbury Bankstown Chamber of Commerce when COVID halted all activity. As the economy starts to re-open Dean Dib, CEO for Velocity Group said that “there is great opportunity for SME businesses to add dash cam technology to their vehicles to protect their staff, their vehicles, and their cargo. We see better outcomes for all businesses when they introduce our solutions into their business. We intend on supporting Women in Leadership, with our second-year giveaway for a fully installed dashcam for one lucky business. Dash-Tec are excited to relaunch at #WIL2021 as part of #IWD2021 #choosetochallenge #roadsafety”.

We support women in business. We are alerted to the dangers of all people when travelling for work, we are fortunate enough to have women as our biggest advocates. We talk to women in leadership roles who see that by introducing one small piece of technology, many advantages are seen. Advantages such as: better driving behaviour with reduced call of complaint, better driving behaviour with servicing of motor vehicles not as regularly needed, better security of cargo – one business quoting nil break-in to cars since adding the stickers and camera to their fleet.

Disability Service Provider Tender Loving Care won last years free camera and installation. We look forward to seeing who wins this year.

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