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PRODUCT RELEASE

TOP 5 PRODUCTS TO PREPARE FOR YOUR NEW PET

PETSAFE® BRAND AUSTRALIA'S TOP PRODUCT CHECKLIST FOR NEW PETS

Just like when any new member of the household is arriving, preparation is key to ensuring a settled and stress-free arrival. But what products do you need to prepare for a new pet? [PetSafe® Australia](#) has created the 5 top products to consider when preparing for your new family member.

1. **Health & Wellness Products**

Automatic pet feeders and pet fountains are designed to keep your pet well-fed and watered. For example, feeders help ensure a routine with meals is maintained and portion control is managed, which is key to settling in any new pet faster and getting into a routine. Modern feeders like the [Smart Feed Automatic Dog and Cat Feeder](#) allow you to manage mealtime remotely. While fountains like the [Drinkwell® 360 Stainless Steel Pet Fountain](#) provide 3.8 liters of fresh, filtered water through multiple free-falling streams of water, enticing your pet to drink continually aerated water more often.

2. **Play & Challenge Products**

Keeping your new pet stimulated and active is essential, not only for their mental health but also for your furniture! An unstimulated pet can redirect its boredom to destructive behavior. Investing in a diverse range of play and challenge toys will keep your dog or cat busy while also challenging them mentally and keeping them active and healthy. Some great options include the [PetSafe® Automatic Ball Launcher](#), the [PetSafe® Kibble Chase Roaming Treat Dispenser](#), or the [PetSafe® Dancing Dot Laser Cat Toy](#).

3. **Travel Products**

When it's time to hit the road with your new pet, whether it be to go to the park, head off on holidays, or just to the vets, ensuring you have selected the right travel products for your pet and car will make the ride smoother, safer and less stressful for your pet. A range of [seat covers](#), [safety harnesses](#), [booster seats](#), [barriers](#), and [ramps](#) are available that will make it easier for your travel companion, safer for the driver, and keep your car cleaner! The ramps are perfect for elderly pets or less mobile animals.

4. **Waste Management Products**

Training your new pet from day one on where to potty is a priority for most new parents. Training your pet can be made easy with pet loo options like a [portable pet toilet](#) for your dog or a [Self-Cleaning Litter Box](#) for your cat.

5. **Home Security Products**

Give your new pal the freedom to explore the yard with a pet door. A [Sliding Glass Pet Door](#) is a favorite of renters, with no-cut installation, or an [Electronic Smart Door](#) that gives your pet the key to letting them come and go as they please when you are not home.



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At PetSafe®, we're constantly innovating to help you keep your pet happy, safe, and healthy. Visit us at PetSafe.com/AU to learn more about how, together, we can give your new dog or cat a perfect forever home.

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For more information about PetSafe® Brand products visit: www.petsafe.com/AU or contact Amanda Kuhn, Missy Mischief PR (amanda@missymischief.com.au / 0410 570 993)

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About PetSafe® Brand

PetSafe® Brand is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® Brand product portfolio including training, containment, and lifestyle and wellbeing product solutions. Visit www.petsafe.com for further details or connect on Facebook, Instagram or Twitter.

All Images for the release will be found via this DropBox link:

<https://www.dropbox.com/sh/dajv89i977g4uq1/AADPNP9k7QTiOOtI7IxPyiUja?dl=0>