

PRODUCT RELEASE

TOP 10 ESSENTIAL PRODUCTS DESIGNED TO MAKE ROAD TRIPS WITH YOUR DOG EASIER

Go together with outdoor gear for dogs and their people - KURGO

JUNE, 2021 – Adventure dog company KURGO has one mission – to help keep dogs and their owners 'go together' by designing products that keep our fur babies safe, clean and happy when outdoors; or on long car journeys.

With COVID international travel restrictions still in place, a significant amount of Australians are choosing a road trip adventure around Australia for the next holiday; and they want to take the family dog. KURGO urges Australian road adventurers to ensure they have invested in the right products that will help to make their road trip safe, clean, and fun for them; their dog - and their car.

From protecting the interior of your car to crash-tested safety dog harnesses, canine hydration options, or even portable clean up solutions, below is the KURGO top 10 essential products designed to make road trips with your beloved dog more manageable and safer:

1. Enhanced Strength Tru-Fit Harness

Kurgo's award-winning Tru-Fit harness is tougher than ever with nesting steel buckles, rugged construction inspired by rock climbing harnesses, and a crash-tested safety rating for dogs up to 34kg. (RRP from \$73.99)

2. Gourd Water Bottle and Bowl

More than just a water bottle, the Gourd keeps dogs hydrated with an integrated bowl that snaps onto the bottom for your dog's drinking pleasure. Bottle capacity is 750 ML, and the detachable bowl holds 250 M. (RRP\$24.99)

3. Collapse a Bowl

There when you need it, out of the way when you don't – this travelling water bowl accordions down flat as a pancake to stow away nicely in a pack, purse, or glove compartment. Made with food-grade silicone, Collapse a Bowl is dishwasher safe and PVC and BPA free. (RRP\$17.00)

4. Rover Dog Booster Seat

Used along with the Tru-Fit Harness, this dog booster keeps the dog out of your lap in the car for safe driving while giving them an easy view out the window. The Rover Dog Booster installs easily in the front or back seat, holds dogs up to 13kg, and has a machine-washable liner to keep things fresh in the car. (RRP\$99.99)



5. <u>Dog Core Cooling Vest</u>

When the heat is on, and the fur coat can't come off, Kurgo's Core Cooling Vest keeps active pups from overheating. Just wet the vest and strap it on, and as the water evaporates, it takes your dogs' excess heat along with it. (RRP\$94.99)

6. Mud Dog Travel Shower

This clever gadget turns almost any plastic bottle into a handy travel shower for cleaning up those muddy paws before hopping back into the car. A two-liter bottle gives you about a two-minute shower, which should be just enough time to wash away the worst of it. (RRP\$21.99)

7. Splash Free Wander Dog Water Bowl

It seems slightly cruel that dogs get as thirsty as they do yet can't hold to-go cups! The Splash-Free Wander Water Bowl has cracked the code. The high sides and tapered lip prevent splashing, while the unique wedge design ensures that it lays flat on the seat. Because having a refreshing drink whenever you want, softens the blow of missing out on opposable thumbs. (RRP\$21.99)

8. Dog Go Shower

A serious shower for when you're on the go and your dog is filthy. With a 6-liter bladder capacity, the portable shower allows over two minutes of scrub time, and it is designed to enable you to use both hands to scrub your dog. (RRP56.99)

9. Wander Car Bench Seat Cover

Keep your car seats clean from the doggy mess with a Kurgo Wander Car Bench Seat Cover for Dog Travel. Designed to be both waterproof and stain-resistant, this car seat cover is so cleverly designed with piped edges to contain dirt and water by preventing them from falling off the edges. (RRP\$84.99)

10. Dog Poop Bag Tailgate Dumpster

Keep the poop smell at bay while travelling with the Kurgo Dog Poop Bag Tailgate Dumpster; this is a great way to keep poop smells out of the car until you can dispose of them. The cleverly designed silicone wastebasket attaches magnetically to your vehicle with powerful dual magnets on the back for a strong hold. (RRP\$32.99)

For product images and information please CLICK HERE.

For media enquiries or to receive product contact Amanda Kuhn - amanda@missymischief.com / 0410 570 993

ABOUT KURGO

Kurgo (www.kurgo.com.au) gets dogs where they're going with new possibilities in canine travel and outdoor gear. Kurgo dogs are family members, hiking buddies and daily travel companions, taking their people from work to play and everywhere in between. Making life better for dogs and their people since 2003, Kurgo offers a lifetime warranty and leads the canine travel industry with pioneering crash-safety standards for dogs, based on the Federal Motor Vehicle Safety Standard for child restraint systems.

