

Media Release For immediate release

# Karla Gilbert to hand over new Crusader Caravan to lucky prize winners!

An invitation to all media to attend the hand over. Photo, Video, and interview opportunities available. Let's get some good news stories out there.

When? 10am next Wednesday 25th August.

Where? Crusader Caravans Brisbane. 444 Oxley Ave, Redcliffe, QLD 4020.

In a snapshot...By showing their support for the LifeChanger Foundation, a lucky couple from Brisbane have won a brand-new Crusader Caravan and will be handed the prize next Wednesday, 25th August by Karla Gilbert, Australian sports superstar and proud supporter of the LifeChanger foundation.

# Who won the prize?

Chris, Susan, and their two children Zoe and Ella from Narangba in Brisbane were lucky enough to win a fantastic Crusader Caravan. Chris & Susan were searching for a new caravan when they came across the competition on the Crusader Caravans website.

Crusader Caravans ran and promoted the competition for one year raising awareness for the LifeChanger Foundation. To enter the competition, participants had to tell us why they thought the LifeChanger Foundation is worth supporting.

Here's their winning entry:

They remind youth Choose happiness Rock your life **U** matter **S**elf worth is vital **A**chieve goals **D**ream big **E**rrors don't define me **R**ealise my potential

#### Who will be at the event?

Professional athlete and winner of numerous world titles in the sport of IronWoman racing Karla Gilbert, will be at Crusader Caravans Brisbane dealership in Redcliffe at 10.00 am on Wednesday the 25<sup>th</sup> August to handover the fantastic prize.

## **About the LifeChanger Foundation**

The LifeChanger Foundation was founded by Scott Watters and Trevor Hendy on the premise that when nurtured and supported, every person has the capability to become the best version of themselves and be the thriving, resilient person they deserve to be.

LifeChanger is a preemptive and holistic mental and physical wellbeing program for youth.

LifeChanger's mission is to empower young people by providing the resources, skills, education, and pathway they need to develop self-esteem and self-awareness, positive self-identity, and resilience.

The challenges young people face today are unprecedented and confronting. The statistics are alarming. Mental health, anxiety, bullying, obesity, self-harm, drug and alcohol abuse, addiction and youth suicide present a challenging landscape for all families.

LifeChanger's evidence-based program, expert facilitation and trained community mentors develop young people with the emotional and social skills to live thriving, resilient lives. LifeChanger workshops are pre-emptive and holistic sessions that support schools, sporting groups and communities by building thriving, resilient young people and strong mentor connections.

For more information on the LifeChanger Foundation, please visit <u>www.lifechanger.org.au</u>

### **About Crusader Caravans**

With different vehicle options to suit all travellers; from the casual weekender to the seasoned adventurer, Crusader Caravans offer unrivalled quality and comfort for any lifestyle. These vehicles are built-to-last from high quality materials, ensuring that all your travels are memorable and stress-free. You can put your trust in Crusader Caravans knowing that you are investing in the best your money can buy.

Crusader Caravans is one of Australia's leading caravan companies and presently, the reigning winner of Caravan Manufacturer of the Year at the Caravan Industry Awards. The company's success speaks to their quality and trustworthiness.

Crusader Caravans continues to innovate through a wide array of new caravan models, cementing them as one of Australia's most premiere caravan brands through grassroots leadership, and a passion for helping more Australians enjoy the ultimate adventure lifestyle.

Crusader Caravans are active and engaged supporters of the LifeChanger Foundation, having donated a caravan each year for fundraising, including this awesome prize.

For more information on Crusader Caravans, please visit: <a href="www.crusadercaravans.com.au">www.crusadercaravans.com.au</a>

## Media office:

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