**PRESS RELEASE**

**MEDICALLY BACKED AUSTRALIAN HEALTHCARE APP AIMS TO EASE THE DIAGNOSIS AND TREATMENT OF ENDOMETRIOSIS WORLDWIDE**

**Femcair's "Future of Endometriosis" Treatment Could Assist One in Ten Women Worldwide**

Femcair, founded by a team of Australian medical specialists and scientists, has launched an online platform aimed at easing the diagnosis and treatment of endometriosis worldwide.

Despite affecting as many people worldwide as asthma, endometriosis funding totals only US$26 million annually, while asthma accrues US$56 billion in annual funding.

Founders, Senior Medical Specialist Dr. Amy Rigby and Medical Scientist Lily Mazurkiewicz believe the issues surrounding funding and awareness for endometriosis are symptomatic of a larger problem surrounding the prioritization of female health globally.

"The state of women’s healthcare and research into medical conditions affecting women worldwide is simply not good enough. For example, there is five times more research into erectile dysfunction, which affects 19% of men, than into premenstrual syndrome, which affects 90% of women. Society needs to change this story and that’s why we created Femcair, to revolutionize the state of women’s healthcare, starting with the most chronically overlooked condition, Endometriosis." states Dr. Rigby.

Endometriosis is a chronic and debilitating condition that often affects the normal day to day activities of sufferers.

“While there is currently no cure, symptoms can be drastically improved by allied health interventions such as dietetics and nutritional support, physiotherapy and menstrual coaching. We believe all endometriosis patients should have ready access to these services, and we are breaking down the barriers to treatment by offering virtual services at a very low cost to the patient. Our aim is to make the lives of endometriosis patients easier - without the confusion, lengthy wait times and high prices of typical private treatment," concludes Dr Rigby.

It is free to sign up at Femcair.com, where you get immediate access to the Femcair symptom tracker and access to their hand-picked team of allied health professionals who are all specialists in treating and managing endometriosis.

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