

Auto Mechanics 2.0 Hits Melbourne

Residents of Melbourne, Australia are set to be the first to experience the world's first online marketplace exclusively for auto parts and services, which is set to redefine the boundaries of technology.

It's the same old story – customers are being hit with heavyweight bills for regular car services, and minor auto part requests that nowhere near justify such a high price. Often, people will settle for paying such high prices, as a lot of the time, they are not aware that they can get the same part or service somewhere else, but for much cheaper! But how are they to know this, without being able to compare the quotes they've received from their usual mechanic or parts provider with other service providers. It is not like they can visit each garage and ask for their price list, is it?

Actually, it is with Swezo – the innovative automotive marketplace solution that many are calling Auto Mechanics 2.0!

Swezo's purpose is to provide a platform for kind-hearted and industrious mechanics, by giving a boosting to their morale and services. We can't let few dollar-thirsty mechanics leave a dirty mark on the face of the industry. Our true-blue Aussie mechanics need a helping hand, and better technology to aid them in reaching more customers and providing premium services.

As business strategist, Master of Mechanical Engineering recipient, and founder of Swezo, Chai Bade says, "Our passion is to provide a better tomorrow for aspiring car enthusiasts, regular car owners, mechanics and part sellers of the industry."

You might wonder, "OK, but how does Swezo work?" The answer is that it's all pretty simple! Buyers post requests for auto parts or services, then sellers and mechanics in the area have the opportunity to send instant quotes for the job. The buyer is then able to choose the quote that they like the best. By allowing the buyer to view multiple quotes for the same service or part, this provides transparency, and ensures the buyer is able to choose a seller that is offering the best price and level of service for the job.

Like our motto says, "Better tech, better tomorrow!"