<u>Introducing the Revolutionary Marketplace for the Auto</u> <u>Industry - Swezo!</u>

Melbourne has become the hub for a revolutionary marketplace that has changed the future of the auto industry - Swezo.

As a true icon for the auto industry of tomorrow, Swezo is determined to change how the auto industry works from its very core.

Gone are the days where people have to walk into various mechanic garages, and ask for their services and price list. Instead, with Swezo, advanced engineering algorithms run like race cars at the backend to deliver only the highest level of performance.

Despite the robust system and advanced technologies used by Swezo, the web app uses an extremely user-friendly interface, making it super simple for anyone to utilise.

Here's how it works:

- The buyer needs a car service or part
- The buyer posts a request on Swezo (e.g. "Need Car Wash Honda Accord"
- Sellers near the customer's vicinity are notified about their request
- Sellers submit quotes to the buyer
- The buyer chooses the most reasonable price quote, and makes payment
- The selected seller gets completes the required work, and payment is made to their bank account

One of the biggest stand-outs central to Swezo is that numerous sellers can submit quotes for the same service. This creates transparency in pricing, as the buyer will be able to gain insight into the pricing strategies of various sellers, whilst providing them with an idea of the average price for that particular service. Just imagine, the garage where you usually get your car repairs done might have cost you twice the price of a garage that is just a few streets away. Without Swezo, you never would have known! Already, many sellers and auto mechanics have signed up with Swezo. This collaboration has not only increased their customer base, but has also put them on the map for many potential customers who may require their services in future. In short, Swezo is a great way for all auto businesses to showcase their services, and become visible to the target market.

Founder of Swezo Chai Bade said, "We have created a platform where the underdogs get a fair chance to compete with the masters, to create a sense of hope for a better future in the industry.

"Whether you're shopping for parts or services, Swezo is the one-stop destination for all your car needs."