



MEDIA RELEASE

For immediate release

1 SEPTEMBER 2021

Over 22 blind and low vision music artists across the globe collaborate to support International White Cane Day

To celebrate International White Cane Day on 15 October 2021, Platinum Cre8ive have partnered with Vision Australia Radio to host White Stick Fest – an online collaboration of music artists supporting awareness on a day that celebrates the achievements of blind and low vision community members.

“We are excited to bring together headline blind and low vision artists like local performers Michael Leonardi, Rachael Leahcar from The Voice 2012, Lara Nakhle from The Voice 2017, and International performers, The X Ambassadors, Andrea Begley, Diane Schuur and the Airmen of Note, Cobhams Asuquo and Tom Sullivan. The power of White Stick Fest is our ability to connect high calibre artists with communities all over the world. We are trying to make White Stick Fest as accessible and inclusive as possible, delivering world class performances right to your device.” said Duncan Steward, the owner and founder of Platinum Cre8ive.

White Sticks Fest will also feature performances from sighted contemporaries, including Magic Giant, The Wiggles, Rick Price, Joan Belgrave and Georgia and the Vintage Youth.

Supporting the inaugural White Stick Fest as an event sponsor is tour operator Cocky Guides, who specialise in presenting destinations for blind and low vision travellers.

White Stick Fest will broadcast on 15 October 2021, online at www.whitestickfest.org

Like, follow and share White Stick Fest on Facebook, Twitter, and Instagram for artist updates, latest news, and exclusive interviews prior to the broadcast.



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Check out the current artist line up for White Stick Fest 2021:

Australian Blind and Low Vision Performers:

- Michael Leonardi
- Rachael Leahcar
- Lara Nakhle
- Connor Wink
- Robert Cini
- Kirsten Busby

International Blind and Low Vision Performers:

- X Ambassadors
- Diane Schurr and the Airmen of Note
- Tom Sullivan x
- Andrea Begley - Winner of the Voice UK
- Shay Winn - American Idol contestant
- Christian Guardino - Golden Buzzer winner on America's got Talent
- Vernon Barnard - Runner up the Voice South Africa
- Luan Pommier - Finalist on France has got Talent
- Cobhams Asuquo - Singer, Songwriter & UN ambassadors for peace based in Nigeria
- Ginny Owens - critically acclaimed Christian singer
- Benarda Music - Eurovision song contest participant now based in Switzerland
- Denise Leigh
- Blind Joe
- Mac Potts
- Caitlin Smith
- Mark Laurent

Other Sighted Performers:

- Magic Giant
- The Wiggles
- Rick Price
- Tate Sheridan
- Joan Belgrave
- Eran James
- Georgia and the Vintage Youth



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CONTACT

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ABOUT VISION AUSTRALIA RADIO

The Vision Australia Radio Network incorporates ten community radio stations across Victoria, southern New South Wales, Adelaide, and Perth. There are also five digital radio services available in the three metropolitan areas as VAR, VA Radio, and IRIS.

They offer a range of interesting and informative programs including readings from newspapers, magazines and books, interview and specialist programs on new technology, gardening, finance, travel, wine and food and the arts.

For more information visit www.radio.visionaustralia.org

ABOUT PLATINUM CRE8IVE

Platinum Cre8ive provides management services for the creative industries. We specialize in publicity and opportunities through innovative management, technology, and career development. Our focus is on managing and representing artists with disabilities and with 25 years business experience behind us, you can concentrate on the creation whilst we do the rest. It takes a dedicated team to build a successful entertainment career.

For more information visit www.platinumcre8ive.com

ABOUT COCKY GUIDES

Since launching in August 2018, Cocky Guides have specialised in providing unique, multi-sensory adventures for the blind and low-vision community. More than 400 travellers have visited over 40 destinations with Cocky Guides, who have been recognised as an outstanding new tourism business, nominated as finalists in the prestigious 2019 NSW Tourism Awards and the winner of the Start-Up Superstar at the 2020 Western Sydney Awards for Business Excellence.

For more information visit www.cockyguides.com.au