



MEDIA RELEASE

For immediate release

30 SEPTEMBER 2021

The line-up of performers for White Stick Fest, a free online concert on International White Cane Day, is complete

International White Cane Day recognises the white cane that provides independence for over 575,000 Australians and more than 285 million blind and low vision citizens worldwide. White Stick Fest brings together more than 22 blind and low music artists, along with sighted contemporaries, in a global online broadcast.

“For White Cane Day 2020, we had a highly successful audio broadcast on Vision Australia Radio with 109,000 listeners. I knew we could make it bigger and better for a worldwide audience by creating an even more accessible experience in 2021,” said Duncan Steward, the cocreator of White Stick Fest and founder of event organiser Platinum Cre8ive.

In the past four weeks, White Stick Fest have confirmed individual artists and bands. The full line-up is now complete and is The X Ambassadors, Rachael Leahcar, Magic Giant, Diane Schuur & the Airmen of Note, The Wiggles, Tom Sullivan, Lara Nakhle, Caitlin Smith, Tate Sheridan, Christian Guardino, Kirsten Busby, Shayy Winn, Cobhams Asuqou, Connor Wink, Joan Belgrave, Rick Price, Georgia Crandon, Michael Leonardi, Mark Laurent, Bernarda, Eran James, Robert Cini, Mac Potts, Vernon Barnard, Luan Pommier, Danny Kean and Blind Joe.

White Stick Fest is proud to showcase talented blind, low-vision and sighted artists worldwide who have all given up their time to record their performance for free in support of International White Cane Day.

Duncan says, “It is a true privilege to be involved with such a great team to showcase amazing talent on a platform that spans the globe. It’s great to see our blind & low vision artists sharing their passion for music with the world. All this would not be possible without our event sponsor, Cocky Guides, media partner Vision Australia Radio and my team at Platinum Cre8ive, who have spent many hours behind the scenes to bring this concert together.”

The concert is viewable on Friday 15 October 2021 (International White Cane Day) from 12 pm (noon) onwards Melbourne, Australia time at www.WhiteStickFest.org



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CONTACT

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ABOUT VISION AUSTRALIA RADIO

The Vision Australia Radio Network incorporates ten community radio stations across Victoria, southern New South Wales, Adelaide, and Perth. There are also five digital radio services available in the three metropolitan areas as VAR, VA Radio, and IRIS.

They offer a range of exciting and informative programs, including readings from newspapers, magazines and books, interview and specialist programs on new technology, gardening, finance, travel, wine and food and the arts.

For more information, visit www.radio.visionaustralia.org

ABOUT PLATINUM CRE8IVE

Platinum Cre8ive provides management services for the creative industries. We specialise in publicity and opportunities through innovative management, technology, and career development. Our focus is on managing and representing artists with disabilities, and with 25 years of business experience behind us, you can concentrate on the creation whilst we do the rest. It takes a dedicated team to build a successful entertainment career.

For more information, visit www.platinumcre8ive.com

ABOUT COCKY GUIDES

Since launching in August 2018, Cocky Guides have specialised in providing unique, multi-sensory adventures for the blind and low-vision community. More than 400 travellers have visited over 40 destinations with Cocky Guides, is recognised as an outstanding new tourism business, nominated as finalists in the prestigious 2019 NSW Tourism Awards and the winner of the Start-Up Superstar at the 2020 Western Sydney Awards for Business Excellence.

For more information, visit www.cockyguides.com.au