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# Rethinking Waste -

# Long-lasting, affordable Jewellery made with upcycled shampoo bottles and aluminium cans

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# "It is not waste until we waste it."

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# ****Brisbane, QLD, Akili Australia, 27 August 2021 -**** Materials treated as disposable waste are often good quality, long-lasting packaging that we should not discard after only one use.

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# The aluminium used for soft drink cans, for instance, used to be a precious metal. It can retain its features for decades, never losing its colour nor shine. Likewise, the plastic used for shampoo bottles is colourful, flexible, translucid and incredibly durable.

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# Akili Australia, a small local business based in Brisbane, is launching Jewellery handmade with upcycled shampoo bottles, aluminium cans and even x-ray plates.

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# The pieces are timeless, long-lasting, and certainly will make us question why perfectly re-usable materials are disposed of after only one use. The collection proves that everyday packaging materials polluting our environment certainly last more than a lifetime and can be easily repurposed as affordable Jewellery.

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# "When I was separating recyclable from organic waste, I noticed the amount of resistant, beautiful and colourful materials people discarded after only one use. I then realised I could create beautiful pieces with these materials," said Jewellery Designer Carol Barreto.

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The product range includes necklaces, rings and earrings handcrafted with a combination of silver or hypoallergenic stainless steel and upcycled packaging materials.

# See the entire collection at: [www.akili.com.au/upcycled-jewellery](http://www.akili.com.au/upcycled-jewellery).

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**About the company:**

Akili Australia offers a range of sustainable style products, including handmade shoes, bags, hats, scarves, Jewellery and homeware. All our products come with a positive social impact and low cost to the environment. We are in business to connect Australian conscious consumers with women-led artisan enterprises shaping a better future with ethical products in developing communities. Find out more at [www.akili.com.au](http://www.akili.com.au)