Germein Announce New Video 'Good For A Girl'

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Adelaide Sister Band Release Powerful New Music Video 'Good For A Girl'

FOR IMMEDIATE RELEASE

ADELAIDE, AUSTRALIA – Having toured UK stadiums with Little Mix & Jess Glynne, the indie pop trio Georgia (guitar, keys), Ella (bass, electric cello), and Clara Germein (drums) are making a statement with their bold new video 'Good For A Girl' which touches on the personal challenges they've faced being an all-female band in today's music industry.



Clara laughs, "I went into a music shop to buy drumsticks, and the guy behind the desk asked me if I was buying them for my boyfriend". Georgia recalls the band's first soundcheck on a national tour when "It was as if we'd surprised the sound guy when we started playing, like he expected us to be bad. At the end of the show he said to us that we were actually pretty good for girls". "We wanted to write a song that would help tackle these stereotypes, and give a voice to anyone who might be going through a similar experience" says Ella. "It's about giving girls an equal playing field, and not discriminating based on gender" Clara adds.

Writing, recording, and producing the track themselves in their home studio, 'Good For A Girl' combines powerful lyrics with the raw combination of edgy guitar hooks, quirky piano lines, and rhythmic vocal percussion – topped off with haunting sibling harmonies.

Growing up jamming together on their family farm in the Adelaide Hills, the girls' Dad played trumpet in a New Orleans rhythm & blues band, sparking their love for loud, feel good music they could dance to – while their Mum often led singing around the piano. Starting out busking on the main street of their local town with their younger brother, Germein soon began playing local venues while crafting their own unique brand of indie pop. Self-taught drums, bass & guitar - their distinct sibling magic continued to overflow into their charismatic & euphoric live show - described as nothing short of mesmerising.

The band were scheduled to kick off their UK/Europe Tour as of March 2020, but like many touring artists, they became grounded once Covid hit. As a result, they refocused much of time and energy into crafting new music in their family home amidst lockdown, and so 'Good For A Girl' was born.

"There's definitely something empowering about writing, recording, and producing your own music – especially doing it as a family. We hope that we can be an encouragement to other artists out there who want to do the same" says Georgia.

'Good For A Girl' was filmed at various locations in South Australia, including Twangcentral Guitars on Gilbert Street, the Mt Lofty Football Club, Port Adelaide streets, and Germein's home studio where the song was also written & recorded.

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