



Media Release - Immediate Distribution

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Date: 10 November 2021

FIVE CORPORATE CHRISTMAS GIFTS THAT YOUR EMPLOYEES WILL ACTUALLY APPRECIATE

Christmas is just around the corner, and that means a high probability of boring, awkward, or completely useless corporate gifts coming your way too.

The good news is, they don't have to be so disappointing. We are on a mission to up the corporate gifting game and generate some great PR for your organisation. Just like with any gift, the results can actually be really rewarding if you put some thought into it. The stats [prove it](#). Corporate gifting improves employee motivation, retention, and can even encourage them to work harder!

To avoid missing the mark this Christmas, we thought we would make things a bit easier for you with the five best tailor-made corporate gifts to fill your employees' stockings this silly season:

1. [Nikki Williams – Handbag Range](#)

The world class handbag range available at nikkiwilliams.com has a variety of bags that will be appreciated by any female employee. Nikki Williams recently announced their corporate gifting service just in time for Christmas. This includes a 40-60% discount off retail prices, free gift wrapping, and a flat fee for dispatch. Sounds easy? It is.

2. [Lord & Lion - Spice Box](#)

If your employees are adventurous when it comes to cuisine, then look no further than the delicious signature spice boxes by Lord & Lion. Simply open up the sleek box, scan the QR code, follow the recipe, and create a stunning dish that you'll absolutely love. Email them directly at info@lordandlion.com for corporate pricing.

3. [Buy from the Bush – Unique and Personalised Range](#)

Love supporting regional and rural Aussie business? Buy from the Bush is the gateway to supporting small rural communities across the country. There is a huge range to choose from here – charcuterie boards, classy glass sets, plant stations, name it. There is a beautiful story and a lot of added thought knowing that you're supporting rural Australia.

4. [Winnow Chocolates](#)

Who doesn't love a personalised set of chocolates? Winnow Chocolates provide a range of corporate gifts that you can tailor specifically to match your brand - whether it's the colour of the chocolate or a branded ribbon to match. Check out the amazing examples [here](#). It's pretty difficult to disappoint someone when chocolate is involved, so this is a classy pick this Christmas.

5. [Gift A Restaurant](#)

Gift an experience, rather than a product, with Gift A Restaurant. Their website has a massive catalogue of eGift Cards for famous restaurants, as well as hidden gems that



you've probably never heard of. For added personalisation, give each employee a different dining experience that would suit their tastes the best. **Hot tip:** Purchase these gift cards through the [Furthr](#) app as they are a partner of Gift A Restaurant, and you'll get 5% cashback.

The key with corporate gifts? Don't overthink it, and don't feel the need to overdo it just for the sake of overdoing it. Thoughtfulness creates the longest lasting impressions.

About POPCOM:

We build brands. Founded by Amanda Lacey, our Sydney-based boutique public relations and marketing communications firm specialises in SME. We provide clients with both the strategic vision and tactical execution required to raise their profile.

Our POPCOM team is known for initiative; we are motivated, diligent and passionate about getting our clients the attention they deserve.

