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**Australian consumers vote with their wallet for sustainable decorating options**

With a growing sense of eco-anxiety now being felt by Australian consumers they are more likely than ever to look for environmentally sustainable choices when furnishing their home. One such company witnessing this trend is Australia's leading second-hand designer furniture marketplace, Two Design Lovers, who have experienced a 67% increase in profit over the last 12 months.

"Consumers are speaking in the strongest possible terms about their views on Sustainability - they want to help save the planet and feel that they can contribute by making informed and proactive purchasing decisions by buying second-hand." said Deb Achhorner, Director, and cofounder.

Two Design Lovers provides their customers with a curated selection of second-hand designer and ex-display furniture and accessories that are ready for delivery to their home.

Since launching in 2019, the marketplace has continued to attract a loyal and engaged consumer following with many high-profile Australian clients purchasing, and selling, through the platform. "Our customers understand the principle that beautiful design will stand the test of time. They recognise the alternative to buying new, mass-produced poor-quality furniture, and instead invest in better made, second-hand designer pieces for a similar price, that can be enjoyed and put to good use, again and again."

Buyers can enjoy browsing a broad and interesting selection on a site that is easy to navigate with secure payment options and worldwide delivery.

By removing the barriers to purchasing second hand items, Two Design Lovers hopes to be integral to closing the loop in home decor consumption in Australia. "We have applied an upscale shopping experience to a broad array of second hand items, including curating the selection and offering secure payment and delivery options. With pieces being sent as far as Austria, Japan and Darwin, there are no more excuses not to consider second hand!" said Achhorner.

With no listing fees, sellers can take advantage of the extra services that Two Design Lovers provides free of charge, including photography correction and detailed item descriptions. Items are marketed to a design-loving audience with a price that is reflective of the age and quality of the piece.

Two Design Lovers are taking the hassle and run around out of buying and selling designer second hand home decor.

Note: Two Design Lovers supports The Freedom Hub, a charitable organisation working to assist survivors of modern slavery in Australia. For every item purchased on Two Design Lovers we will donate \$4.

ENDS.

23rd November 2021

### Background

Two Design Lovers was launched in 2019 by Deb Achhorne and Emilia Harrison who were frustrated and dismayed by the country's growing landfill issue and the continuing trend towards buying poor quality, unethically produced and disposable furniture.

The time is right to embrace sustainability in the choices we make to decorate our homes. Two Design Lovers' mission is to convince Australian consumers that buying pre-loved furniture is desirable because you get better quality and better design that lasts longer and can be re-sold again and again. The website offers beautiful pieces as a viable alternative to buying new, mass produced poor quality furniture, for the same price. Less demand for fast furniture means less that ends up on the curbside destined for landfill.

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