



Media Release - Immediate Distribution - 23 December 2021

Contact: Freddie Fletcher, 0422 653 683, freddie@popcom.com.au

Title: Go further these holidays: Furthr and Rapid Proof provide rapid antigen test supply

Innovative automatic cashback app Furthr has teamed up with rapid antigen test delivery service Rapid Proof just in time for the spike in COVID cases this holiday season, offering cashback on bulk orders of rapid antigen tests. This initiative has emerged with the goal to support a COVID-safe community and reward people for doing the right thing this holiday season.

Rapid Proof has access to stock of the Hough and Roche kits and is currently fulfilling bulk orders as country-wide shortages of rapid antigen tests pose uncertainty to the holiday period. Businesses are snapping up test kits to ensure that their employees are protected as they work through the Christmas break as well as preparing for a safe new year return.

Furthr's partnership with Rapid Proof means that by ordering through Furthr, users receive the rapid antigen tests at wholesale prices and get up to 5% cashback on their purchases, which can be withdrawn to their linked card on the Furthr app. At no cost, users input their card details, and the cashback from Rapid Proof is automatically added to the user's Furthr account.

The rapid antigen test delivery service comes as a handy alternative to the more accurate in-person PCR testing, as PCR result turnaround times are getting longer due to more people getting tested as Omicron continues to spread through Australian communities through workplaces and social events.

This initiative has been spearheaded by Furthr's Co-Founder and Chief Revenue Officer, Brian O'Farrell, who is eager to create a positive impact on the Christmas season with these partnerships.

"We are really happy that we can help facilitate the acquisition of rapid antigen tests. It's a stressful time at the moment with plenty of people moving around and seeing family and friends. Businesses need to protect their employees and customers from the Omicron variant which couldn't have arrived at a worse time.

"With the shortages that we are seeing right now, our goal is to get as many of these rapid antigen tests out there for people to use. We have the stock and the best price, people just need to know that the option is right here."



Furthr has also partnered with SEND, a grocery delivery company servicing 45 locations across Sydney & Melbourne that offer delivery within 10 minutes of ordering on the app. SEND currently has a limited amount of rapid antigen test stock. Furthr offers 5% cashback on the SEND app.

While PCR testing remains the gold standard of COVID-19 detection despite its longer result time, rapid antigen tests provide an accurate positive or negative result 15 minutes after being administered, a quick substitute to allay any fears before attending work or social events.

Furthr is available for a free download on the App Store and Google Play store, and Rapid Proof is available at www.rapidproof.com.au.

For more information on Furthr, visit www.furthr.com or contact:

- sales@furthr.com
- Freddie Fletcher at freddie@popcom.com.au or 0422 653 683