



protect. teach. love.

## PRESS RELEASE

### 5 TIPS ON HOW TO FIND THE PERFECT SPOT FOR YOUR KITTY LITTER

What does your kitty litter box have in common with prime real estate? It's all about LOCATION, LOCATION, LOCATION! Where to keep your kitty litter tray can be a problem that all cat owners face; however, choosing the right location is all about the health and comfort of both you and your cat. So, where should you put your kitty litter? When selecting the right place, make sure...

#### 1. The spot is private.

Cats like their privacy when they go to the 'loo.' Meaning selecting a location where your cat can have some alone time, away from you and any other onlookers (i.e., the dog!), is ideal. Is there an area in your home that doesn't get much traffic? A spare bedroom or laundry room for a larger home, or possibly under the bathroom sink, accessible linen closet for smaller apartments.

#### 2. The spot is quiet.

Cats are often timid of loud noises, so to avoid any toilet accidents hitting the rug, don't place the litter box in any noisy areas, like the TV room next to the washing machine or the most active rooms in the house. Find a reliably quiet spot.

#### 3. The spot is easy to access.

Needing to use the toilet and not having one handy can be stressful for our cats, so make sure that your cat's litter tray is available 24/7 for your kitty. Avoid areas where obstacles might build up (such as laundry piles) or where doors might accidentally close. Think about the path your cat needs to take to get from her sleeping spot to her toilet spot. Will anything get in her way?

#### 4. The spot is away from their food.

Would you like to eat your food next to the toilet? Neither would your cat! It is surprising, but most cat parents tend to keep their kitties' litter, food, and water all in the same spot. While this might be convenient for you, it is not ideal for kitty. The litter box should be in a different part of the home, or at the least on the other side of the area selected.

#### 5. The spot is not hot.

Surprisingly, some of the most popular litter box locations cat owners choose may not be optimal litter box function because the area gets too hot! A hot room can mean additional moisture absorbed into the kitty litter, shortening its life span and its ability to manage odor effectively. This means more kitty litter and more cost to you! Choosing well-ventilated areas can help maintain the life of the kitty litter and keep the smells at bay!

If you struggle to find the perfect location for your kitty litter that ticks all the boxes, then consider investing in specialised kitty litter trays like the [PetSafe ScoopFree® Self-Cleaning Litter Box](#). Automatic litter boxes give your cat a clean, fresh-smelling box that offers privacy for your cat and never touching kitty litter for you!

*\*Credit PetSafe Brand Copywriter Rob Hunter*



protect. teach. love.

Products mentioned in this release:

#### [ScoopFree® Self-Cleaning Litter Box, Second Generation](#)

Strike scooping the litter box off your to-do list. With the ScoopFree® Self-Cleaning Litter Box, there's no scooping, cleaning or refilling your cat's litter box for weeks. It uses crystal litter which provides 5 times better odour control than traditional clumping litter. Crystal litter absorbs urine and dehydrates solid waste. This low-tracking litter also helps keep your floors clean because it is 99% dust free and doesn't stick to your cat's paws.

Safety sensors ensure that the scooping cycle only occurs when your cat is out of the box, the cycle starts 20 minutes after your cat has left the litter tray. It uses disposable trays that have a plastic lining to help protect against leaking, and each tray comes with a lid for quick and easy disposal. Just remove the tray and throw it away. There's even a health counter that tracks how many times your furry feline uses their cat toilet, which is a convenient way to detect early signs of a health issue. Trust PetSafe® to keep your pet healthy, safe and happy.

#### [ScoopFree® Litter Box Privacy Cover](#)

The ScoopFree® Litter Box Privacy Cover gives your cat her own private cat toilet! Perfect for shy or skittish cats, this removable hood gives your cat a little seclusion when she needs it while also helping with odour control. The cover keeps your floors cleaner by preventing fly-away litter from escaping on 3 sides of the litter box. Compatible with the ScoopFree® Self-Cleaning Litter Box, Second Generation and not older models. Trust PetSafe® to keep your pet healthy, safe and happy.

#### [ScoopFree® Replacement Blue Crystal Litter Tray \(3 Pack\)](#)

The ScoopFree® disposable litter tray is the reason you can leave ScoopFree® self-cleaning litter boxes alone for weeks at a time. With disposable trays, you don't have to see, touch or smell messy waste. Simply replace the disposable tray every few weeks and your ScoopFree® litter box is just like new. Each tray is pre-filled with Premium Blue Crystals litter for unbeatable odour control that's 5 times more effective than regular clay and clumping litters. Low-tracking and odour-reducing crystal litter keeps your home litter-free and smelling great. Your pet deserves the best cat toilet. Trust PetSafe® to help keep your pet healthy, safe and happy.

#### **Links:**

##### **PetSafe® Brand Australia:**

Facebook: [www.facebook.com/PetSafeAustralia](https://www.facebook.com/PetSafeAustralia)

Instagram: [www.instagram.com/petsafeau](https://www.instagram.com/petsafeau)

Website: <https://intl.petsafe.net/en-au>

#### **NOTES TO EDITORS**

##### **Contact:**

For additional information, images, product requests and queries, contact Missy Mischief PR

Amanda Kuhn – 0410 570 993 / [amanda@missymischief.com](mailto:amanda@missymischief.com)

##### **Media Kit:**

Is available for download at: [https://www.dropbox.com/sh/tz58219zw367mv1/AABAz\\_29-Y-dNJ2LowX7KyBa?dl=0](https://www.dropbox.com/sh/tz58219zw367mv1/AABAz_29-Y-dNJ2LowX7KyBa?dl=0)

##### **About PetSafe® Brand**

PetSafe® Brand is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® Brand product portfolio including training, containment, and lifestyle and wellbeing product solutions. Visit [www.petsafe.net/AU](http://www.petsafe.net/AU) for further details or connect on Facebook or Instagram.

**ENDS**