



Media Release - Immediate Distribution – 7 February 2022  
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## **Title: Furthr partner with Qantas employees to offer cashback on favourite local stores**

Furthr, a popular new cashback app, has hit another milestone this week, partnering with Qantas, to offer all of their employee's cashback on popular brands such as The Iconic, Adore Beauty and SEND (groceries delivered in 10 minutes).

To take it a step further, Furthr – which can offer cashback through online or in-person transactions, has partnered with many local Mascot businesses surrounding Qantas HQ such as Mxpresso, La Cantina, Slowhand and Wender Plant, to encourage local in-store purchases to boost the area which has been affected significantly by lockdowns and work from home arrangements.

“With COVID-19 forcing many employees to work from home including Qantas employees, there has been a real impact on local small businesses around Qantas HQ in Mascot,” says co-founder of Furthr Brian O’Farrell.

“We are thrilled to be giving cashback on delicious food and coffee such as Mxpresso, La Cantina and Slowhand to Wender Plant offering, who have beautiful terrarium gifts. Hopefully, we can help to reconnect with their customers and help Mascot’s local industry thrive once more.”

Furthr leverages its automated loyalty experience to connect a large, consolidated employee base to support great local and online brands, enhancing employer value propositions simultaneously.

As a new Australian business themselves, Furthr are incredibly grateful to have partnered with such iconic Australian employers like Qantas.

The team have also secured a big partnership with Perkbox; a global employee benefits program to roll out across their 100’s employers, including Domain, Optiver, Hoyts, STARTRACK and more.

For more information on Furthr, visit [www.furthr.com](http://www.furthr.com) or contact:

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