

The Main Problem (And Solution) Of Online Dating

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BRISBANE, Australia, April 5, 2022 – Introjuicer – Ever try to strike up a conversation with a complete stranger? If you've been on a dating app, it has likely become familiar ground. That sound of butterflies fluttering has been replaced with the chirping of crickets as the dreaded and all too common awkward silence takes hold. I mean how many ways are there to transform a meaningful conversation from 'hey there'? I can hear your eyes rolling from here. And men wonder why women rarely respond.

From a psychological perspective, the way dating apps work is backwards. One of the main ways attraction takes place is through familiarity. It's called the mere exposure effect or the familiarity principle. The dating app trend expects two complete strangers to develop romantic feelings for each other based on very little contact. Essentially, it expects people to go from 0 to 100 in the space of a few selfies and small talk. It might work for a fling and quick shot of dopamine, but romantic feelings, the ones that truly stand the test of time, develop over time and through connection. Many men would argue that notion, but whether that is love or lust at first sight, is debatable.

But we have to start somewhere... It's just unfortunate that all dating apps seem to make that 'somewhere' awkward small talk.

Is there another solution? An app called Introjuicer is proposing one. Introjuicer takes a slightly different approach to romance. Ever start a new job or go to a school camp and get thrown into team-building exercises? Although often cheesy, without knowing it that feeling of awkwardness is replaced by adrenaline as you simultaneously break down the metaphorical walls and build friendships. There is a reason why these exercises exist. Winning a three-legged race with someone will form a greater bond than a week's worth of small talk.

Introjuicer helps people connect based on their interests and passions. There is not even any pressure to build a romantic relationship from the start. That can happen organically over time and even without any emotional risk through a novel secret crush feature.

As the founder, Paul Catts, explains, “Small talk is the last thing we want on the app because that is not conducive to building lasting relationships. Start with an activity, a shared interest. Go solo or in groups. Find people to go bowling, play tennis, go for a hike or enjoy a gig. Have fun and give romance a chance to blossom naturally. There is a world of activities and passions out there, why so many dating apps focus on small talk is baffling.”

Introjuicer is the dating app for friendships, networking, exercise, social support, interest groups, team sports and basically any connection you can think of in life... including dating. It is now available to download on the Apple App Store.

Introjuicer is the dating app for friendships, networking, exercise, social support, interest groups, team sports and basically any connection you can think of in life... including dating. We believe no one needs to be lonely in this world because there is a somebody for everybody. Whatever connections you want to make in your life, we have you covered. Meet people easily and safely on the Introjuicer app. With just a few clicks, you can be browsing like-minded people in your area or around the world. What makes Introjuicer special is how the app is proactive in forming and keeping friendships alive. Introjuicer automatically reconnects you with the ones that you really want to stay in touch with, through conversation starters. It also finds you like-minded people and connects you both in interesting ways to get conversations flowing.

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<http://introjuicer.com.au>
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