



Media Release - Immediate Distribution - 20 April 2022

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Title: Found a set of keys? Win \$200 by returning them safely!

World-first lost item recovery service resQR has announced their Lost Key competition, inviting Aussies to find 12 lost keys in New South Wales and Victoria. The lucky finders simply have to scan the resQR code on the set of keys that they've found in order to claim their prize. Each of the five finders will win a cash prize of \$200, or choose to donate the money to one of resQR's charity partners.

The competition is celebrating the launch of resQR's innovative product range, which has officially hit the shelves and is available online at resQRtag.com.au. resQR plans to introduce the easy to use process to the public with this competition, showing just how straightforward it is to recover and return lost items to their owners.

People that find the keys, scan the QR code, and successfully follow the prompts to arrange their safe return will win a \$200 cash prize. Each finder also has the option of boosting their good karma, by donating the prize to one of resQR's charity partners, which include the Westpac Rescue Helicopter Service, Black Dog Institute, and Cure Cancer.

resQR Co-Founder Mat Graham has also pledged to donate \$200 to one of these charities for every key found.

All are invited to participate in this search, which will commence on the 2nd of May. The keys will be hidden in five different locations around NSW and VIC, identifiable by the resQR tag on them. There will be hints to the locations on resQR's Instagram page, [@resQRtag](https://www.instagram.com/resQRtag).



Nothing stays lost with resQR which is an Australian invented and 100% made in Australia product.

For more information, visit resqrtag.com.au or contact:

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