Media Release

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**More Fun for Families as Athletics Victoria Launches the FAMILY3K**

**FOR IMMEDIATE RELEASE**

Athletics Victoria will launch their FAMILY3K event at this month’s St Anne’s Winery, Bendigo Cross Country event on Saturday, May 28.

Aimed at families with children 5-11 years old, The FAMILY3K encourages people to get moving again after two years of pandemic disruption. The first edition, taking place at St Anne’s Winery, Bendigo, on Saturday, May 28, allows participants to take advantage of closed roads, each receiving a medal to celebrate their success.

Entry for kids aged 5-11 is just $20, and parents or guardians $5, with registration available online at [www.athsvic.org.au/family3k](http://www.athsvic.org.au/family3k).

“It’s been a difficult couple of years for everyone, especially for kids who have had so much disruption around sport, school and social settings,” said Dan Wilkins, General Manager of Emerging Markets and Communications at Athletics Victoria.

“We’re very excited to offer a family product that’s non-competitive and one that is aimed to be done at whatever pace participants feel like on the day,” Wilkins said.

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In addition to the first event at St Anne’s Winery, Bendigo, on Saturday, May 28, families can enter FAMILY3K events at Sandown Racecourse on July 9 and at Albert Park on August 7.

Athletics Victoria is the governing body for athletics in Victoria, with more than 60 affiliated clubs across the state. With over 6,000 registered athletes, officials and coaches, AV conduct competitions and events for athletes over 12 years and of all abilities.

Contact Information:

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| Athletics Victoria Dan Wilkins General Manager Emerging Markets and Communications [dan@athsvic.org.au](mailto:dan@athsvic.org.au) 7032 8413 | Athletics Victoria Craig Wallace Sport Delivery Manager [Craig.wallace@athsvic.org.au](mailto:Craig.wallace@athsvic.org.au) 7032 8413 |