



AMAZONIA (AUST) PTY LTD

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FOR IMMEDIATE DISTRIBUTION

MEDIA ALERT

Monday, 22nd August 2022

HEADLINE: Groundbreaking health food company announced as a finalist in Clean + Conscious Awards

Leading plant-based protein, supplements and health food company Amazonia has been named a finalist in the fourth annual Clean + Conscious Awards 2022.

The Awards celebrate exceptional products that are clean (non-toxic) and conscious (ethical, sustainable and responsible).

Four Amazonia products have been selected in total, an honour that Amazonia founder Dwayne Martens believes recognises the company's commitment to creating sustainable plant-based products that inspire and empower consumers to live healthier and more sustainable lives.

"I can speak on behalf of the entire company when I say what an honour it is for Amazonia to be recognised for our commitment to creating products with the goal of making a positive impact on people and the planet," Mr Martens said.

"I think it is also critically important to recognise the work that Clean + Conscious founder Emily Fletcher has done to celebrate companies committed to sustainable, ethical and responsible business practices. Her drive to make a positive impact by showcasing how Australian businesses can still grow by following safe and responsible business practices highlights that profit doesn't have to come before the planet - an important lesson for us all," he said.

The Amazonia products that have been nominated are:

Raw Protein Isolate Vanilla – nominated in the Protein category

Raw Wholefood Extracts Vitamin C+ - nominated in the Immunity category

Raw Nutrients Greens – nominated in the Vegan category

Raw Beauty Collagen Glow Wild Berry – nominated in the Collagen category

Over 400+ finalist products have been selected across 86 categories including Skincare, Makeup, Hair, Body, Zero Waste, Baby, Kids, Fashion, Fitness, Food & Nutrition and Home.

Finalist products will now enter a hands-on review phase by the Awards 2022 Expert Panel. The panel includes a diverse and inclusive mix of eco-leaders, beauty experts, authors, sustainability educators, wellness experts, change makers, ethical fashion advocates and more. Many of last year's panellists return to their roles, including Beauticate founder Sigourney Cantelo, Sydney Morning Herald and The Age's Lifestyle Health Editor, Sarah Berry, ethical fashion advocate Britt's List and many more.



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The Awards, which are 100 per cent independent and run by a team of women, are the brainchild of blogger, mother and practising Optometrist Emily Fletcher, who founded the Awards when she identified the need to celebrate safe and socially responsible products. Emily, who has postgraduate qualifications in Pharmacology and has studied Advanced Chemistry at university, says “we are thrilled to launch our biggest and most exciting Awards yet.”

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For further media information and images, please contact:

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About Amazonia:

Founded in Australia, [Amazonia](http://amazonia.com.au) is a global health company, leading innovation with certified organic, plant proteins, wholefood supplements, and plant-based food products. Launching with its hero product, Açai, in 2008, Amazonia has gone on to develop more than 70 products since its conception and now boasts brands Raw Protein and Supplements, RawFIT and Tender Jack under its umbrella of holistic wellness.