



## **MEDIA RELEASE**

For immediate release

31 AUGUST 2022

### **Blind and low-vision music artists across the globe collaborate to support International White Cane Day**

To celebrate International White Cane Day on 15 October 2022, Platinum Cre8ive has partnered with Vision Australia Radio to host White Stick Fest 2022 – an online collaboration of music artists supporting awareness on a day that celebrates the achievements of blind and low vision community members.

“We are excited to bring together headline blind and low vision artists like local performers, Rachael Leahcar from The Voice 2012, Lara Nakhle from The Voice 2017, Connor Wink from The Voice 2022 and International performers, Lachi, KT Tunstall, Cobhams Asuquo, Phillip Murphy from American Idol 2021 and Sirine Jahangir from Britain's Got Talent 2022. The power of White Stick Fest is our ability to connect high calibre artists with communities all over the world. We are trying to make White Stick Fest as accessible and inclusive as possible, delivering world-class performances right to your device.” said Duncan Steward, the owner and founder of Platinum Cre8ive.

White Sticks Fest will also feature performances from sighted contemporaries, including three-time Grammy Award winner Sarah McLachlan and the world's most popular children's group The Wiggles.

Supporting White Stick 2022 is Foundation Fighting Blindness, Oleb Media and tour operator Cocky Guides.

White Stick Fest will broadcast on 15 October 2022, online at [www.whitestickfest.org](http://www.whitestickfest.org)

Like, follow and share White Stick Fest on Facebook, Twitter, and Instagram for artist updates, the latest news, and exclusive interviews prior to the broadcast.

END



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### CONTACT

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### ABOUT VISION AUSTRALIA RADIO

The Vision Australia Radio Network incorporates ten community radio stations across Victoria, southern New South Wales, Adelaide, and Perth. There are also five digital radio services available in the three metropolitan areas as VAR, VA Radio, and IRIS.

They offer a range of interesting and informative programs including readings from newspapers, magazines and books, interviews and specialist programs on new technology, gardening, finance, travel, wine and food and the arts.

For more information visit [www.radio.visionaustralia.org](http://www.radio.visionaustralia.org)

### ABOUT PLATINUM CRE8IVE

Platinum Cre8ive provides management services for the creative industries. We specialize in publicity and opportunities through innovative management, technology, and career development. Our focus is on managing and representing artists with disabilities and with 25 years of business experience behind us, you can concentrate on the creation whilst we do the rest. It takes a dedicated team to build a successful entertainment career.

For more information visit [www.platinumcre8ive.com](http://www.platinumcre8ive.com)