



MEDIA RELEASE

For immediate release

30 AUGUST 2022

Accessible tour operator Cocky Guides seeks volunteers to join the team as sighted guides for blind and low-vision travellers.

Cocky Guides is an award-winning social enterprise that provides unique, multi-sensory adventures for the blind and low-vision community. To provide more opportunities to serve more travellers, Cocky Guides are introducing volunteer sighted guide roles to assist their trip leaders in delivering more experiences and even greater service excellence.

Are you interested in getting out and about and discovering new places? Are you passionate about sharing travel experiences with other travellers that may require support? Do you love interacting with people? Do you work well in a team? Are you flexible with being away from home from time to time? If you have answered yes to all five questions, then being a Sighted Guide Volunteer may be the perfect role for you!

Cocky Guides Founder James (Buck) McFarlane says, “Cocky Guides exists to create travel experiences for blind and low-vision Australians with tactile and sensory elements that engage and showcase destinations. We are now in a growth phase and would like to ensure we can offer more capacity and flexibility to enable more participation from the blind and low-vision communities. These new volunteer roles for sighted guides will help us achieve this.”

Cocky Guides are interested to hear from people that ideally have:

- Good communication and interpersonal skills to engage with people in a group setting.
- Patience in delivering sighted guide assistance to travellers in new environments.
- The physical ability to guide travellers with a visual impairment.

Ready to apply?

You can learn more and register your expression of interest by completing the form at www.cockyguides.com.au/about/volunteer/

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CONTACT

For further information: please get in touch with James (Buck) McFarlane at buck@cockyguides.com.au or call 0403 827 666

ABOUT COCKY GUIDES

Since launching in August 2018, Cocky Guides have specialised in providing unique, multisensory adventures for the blind and low-vision community. More than 500 travellers have visited over 50 destinations with Cocky Guides.

Cocky Guides is the recipient of the Bronze Award for Excellence in Accessible Tourism at the prestigious 2021 NSW Tourism Awards and the Micro Business category winner at the 2021 Western Sydney Awards for Business Excellence.

There are over 575,000 Australians who are blind or have low vision. Cocky Guides aims to be the leading support provider for group adventure and travel, designed to increase independence, plus social and community participation for blind and low-vision Australians.

For more information, visit www.cockyguides.com.au