



FOR IMMEDIATE RELEASE

DANIEL'S DONUTS ANNOUNCES SOUTH EAST MELBOURNE PHOENIX SPONSORSHIP

Daniel's Donuts is proud to announce their sponsorship deal with South East Melbourne Phoenix.

Like Daniel's Donuts, South East Melbourne Phoenix strives to be a part of the communities they represent. Our valued partnership supports this incredible team as they continue to rise and set the NBL alight.

Daniel's Donuts was born in 2016 and South East Melbourne Phoenix was formed not long after, in 2018.

We both seek and embrace innovation and growth.

Our successes are driven by hard work, commitment and connection to our communities.

Fans attending the games will get the opportunity to claim a free donut when South East Melbourne Phoenix win and two donuts if they win by 100 points or more!

The first game is this Saturday 1 October at John Cain Arena. We look forward to seeing you there!

For further information, please contact the Daniel's Donuts Marketing Team via marketing@danielsdonuts.com.au