



MEDIA RELEASE

For immediate release

8 September 2022

Blind and low-vision travellers set to experience nature, culture and art on the NSW Central Coast this weekend

Australia's leader in blind and low vision group travel, Cocky Guides, will be hosting the Sensory Tourism Conference & Gold Crest Explorer Expo on the NSW Central Coast at Ibis Styles, The Entrance, from Sunday 11 September 2022 to Tuesday 13 September 2022.

The conference will showcase many local inclusive tourism businesses. Tour operators like Broken Bay Pearl Farm, Girri Girra Aboriginal Experiences, Central Coast Surf School, Gosford Regional Gallery and Edogawa Commemorative Garden take part in one of three different itineraries to explore the Central Coast. From the beach to the bush or the burbs, Cocky Guides work with local operators to deliver experiences for their travellers' preferred choice of activity level.

Cocky Guides Founder James (Buck) McFarlane says, "Our goal is to inspire blind and low vision Australians to take the next step towards a new adventure. We've organised the best in the business to join us this weekend! Tony Giles is a blind author and independent traveller who has travelled to 130 countries across all seven continents. Tony will travel from his home in the UK to inspire our conference participants on the Central Coast."

Cocky Guides is excited to host this event that Destination NSW has supported through the NSW Government's Regional Business Development Fund. This support has helped attract our international guest speaker, engage local entertainment artists from the blind and low vision community and transport conference participants between multiple Central Coast tourism operators.

Check out live feeds and posts during the conference via Facebook. Follow Cocky Guides at: <https://www.facebook.com/cockyguides/>

END



MEDIA RELEASE

For immediate release

CONTACT

For further information: please get in touch with James (Buck) McFarlane at buck@cockyguides.com.au or call 0403 827 666

ABOUT COCKY GUIDES

Since launching in August 2018, Cocky Guides have specialised in providing unique, multisensory adventures for the blind and low-vision community. More than 500 travellers have visited over 50 destinations with Cocky Guides.

Cocky Guides is the recipient of the Bronze Award for Excellence in Accessible Tourism at the prestigious 2021 NSW Tourism Awards and the Micro Business category winner at the 2021 Western Sydney Awards for Business Excellence.

There are over 575,000 Australians who are blind or have low vision. Cocky Guides aims to be the leading support provider for group adventure and travel, designed to increase independence, plus social and community participation for blind and low-vision Australians.

For more information, visit www.cockyguides.com.au