

MEDIA RELEASE

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*For immediate release***Iconic Melbourne wedding and event venue, The Trust to reopen this Summer after \$2m revamp.**

MELBOURNE, AUSTRALIA. 26 October, 2022.

Victorian-based wedding and events group Nudo brings The Trust into its growing portfolio.

Located on the iconic Flinders Lane, right in the heart of Melbourne's CBD, the former Port of Melbourne Authority building boasts a superlative space that can house up to 500 guests.

Manhattan meets Melbourne, the venue's genesis is a story of 20th century Beaux-Arts heritage features. Maintaining historical aspects and preserving original fixtures, designers and architects are working to marry old-world craftsmanship with contemporary flair and a touch of the experimental. Guests enter through the revolving door, the lobby is enveloped in polished marble and energised with strategic splashes of gold. A contemporary bar sits centrally in the space and flows through the building tying the lobby and grand hall together. The Trust is a truly luxurious space, restored to represent the next generation of couples celebrating their love and people just wanting to throw a good old fashioned party.

Scheduled to officially open February 2023, the venue is proving popular amongst the newly engaged and those planning grand events. The Nudo team are hosting previews of the venue for those looking to plan future events or lock in the perfect wedding venue.

The Trust is part of Nudo's auspicious acquisition plan and is a welcomed addition to the six existing venues and complementary experience brands spanning floristry, styling, photography and catering. Will Campbell, group CEO of Nudo, stated that the addition of The Trust furthered the group's growth strategy, and explains how the latest acquisition complements the increasing portfolio.

"Over the last six months, we've seen a positive extension to Nudo's portfolio of venues and experience brands. The Trust reflects our plan to expand regionally as the go-to company for weddings, events and venue hire throughout Victoria, but also put an iconic venue back on the map. We're excited to bring The Trust back to Melburnians - dates are filling fast though, so be sure to schedule your viewing".

To schedule a visit to the venue or to learn more, please visit thetrustmelbourne.com.au.

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For further media information contact::

Rebecca Daniels

Head of Brand & Communications

rebecca@nudo.co

0478 920 423

About Nudo

We're a growing event group with a portfolio of venues and experience brands throughout Melbourne and tied by the belief that design, if led by experience, is what creates magic and long lasting memories.

Our creative team consists of event planners, designers, florists, photographers and filmmakers with decades of experience. Everyday we work together to ensure our collection of venues are truly unique and our purposefully curated events bring each and every client's vision to life.

We are about the experience above all else.

Nudo

161 Donald Street

Brunswick East

www.nudo.com.au